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All-new Volvo XC90 sets new standards with Top Safety Pick+ rating from IIHS

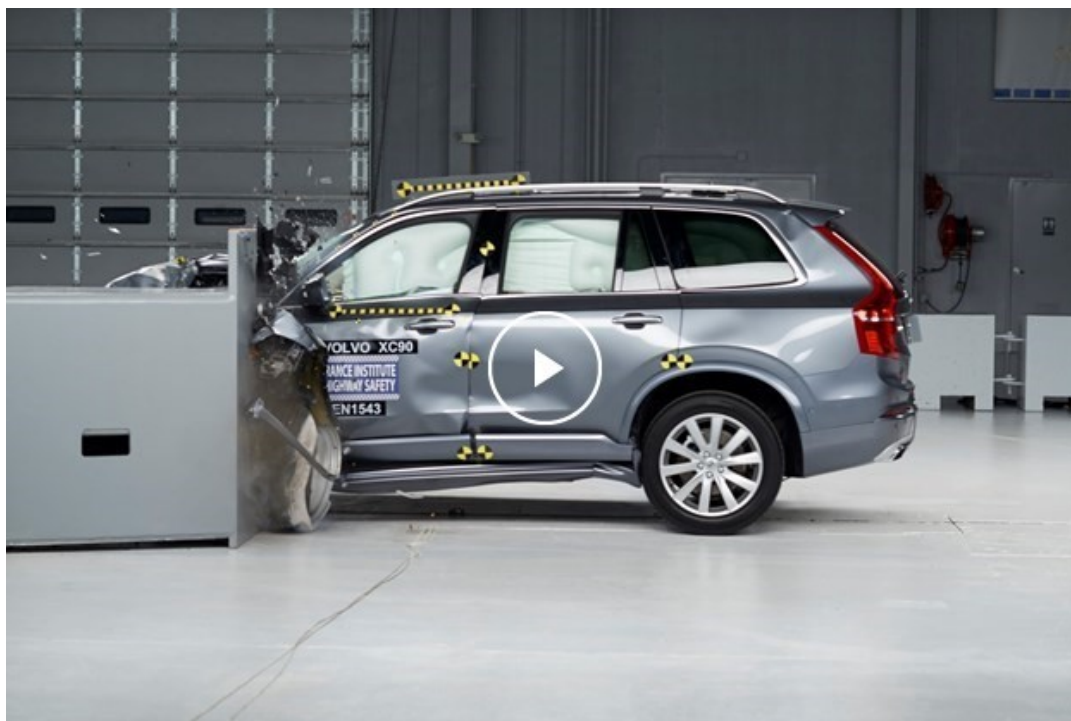
Volvo Cars' XC90 has been awarded the Top Safety Pick+ rating from the American Insurance Institute for Highway Safety (IIHS).

The XC90 received a full score in all tests (crashworthiness and front crash prevention), excelling in both preventive and protective safety performance. The XC90 also scored top marks in recent Euro NCAP testing – further proof that XC90 is one of the safest cars on the roads today.

"The independent testing result from IIHS once again highlights the exceptional nature of the work we do at Volvo Cars in taking car safety to a new level. Our combination of an ultra-high-strength steel safety cage with a patented front structure, advanced restraints and our standard auto braking system, City Safety, combine to deliver unparalleled performance," said Cecilia Larsson, Director of Volvo Cars Safety Centre in Gothenburg.

Safety as standard

The IIHS crashworthiness category includes tests covering small overlap, moderate overlap, side, roof strength, head restraints and seats. Volvo achieved top scores in all of these tests and was deemed superior in front crash prevention thanks to the standard City Safety technology that is fitted in all new Volvo cars. The superior rating for front crash protection makes the XC90 one of the first cars with standard equipment to receive a 2015 Top Safety Pick+ award.



"Volvo Cars is committed to its vision: by 2020 no one will be seriously injured or killed in a new Volvo car. Our work with solving real-life, real-world safety challenges is central to who we are at Volvo Cars. Recent research has shown how effective our auto braking technology is. We have achieved top scores in all independent safety testing that have been carried out. There is no question that the XC90 has set a new standard in car safety," said Cecilia Larsson.

Volvo Cars uses a wide range of data sources – both US, Swedish, and in-house – based on real life accidents and insurance claim statistics as the foundation for many of its safety innovations.

City Safety is the umbrella name for advanced collision avoidance functionality at the Swedish company. Using advanced RaCam, (Radar-Camera) technology positioned in the windscreen, City Safety delivers advanced vehicle-to-vehicle collision avoidance functionality and protects other vulnerable road users, such as pedestrians and cyclists in a broad range of scenarios.

Notes to editors:

The Insurance Institute for Highway Safety (IIHS) is an independent, non-profit scientific and educational organization dedicated to reducing the losses – deaths, injuries and property damage – from crashes on the roads of the United States. To qualify for 2015 TOP SAFETY PICK+, a vehicle must meet the TOP SAFETY PICK criteria, plus earn an advanced or superior rating for front crash prevention.

<http://www.iihs.org/>

Volvo Car Group in 2014

For the 2014 financial year, Volvo Car Group recorded an operating profit of 2,252 MSEK (1,919 MSEK in 2013). Revenue over the period amounted to 129,959 MSEK (122,245 MSEK). For the full year 2014, global sales reached a record 465,866 cars, an increase of 8.9 per cent versus 2013. The record sales and operating profit cleared the way for Volvo Car Group to continue investing in its global transformation plan.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 465,866 in 2014 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2014, Volvo Cars had over 26,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

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