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Volvo EX30 makes a dazzling debut as The Sun's Car of the Year

The new Volvo EX30 has been honoured with its first major awards, even before the earliest cars have reached customers. In a perfect prelude to the fully electric small SUV's arrival in some markets later this year, it has been crowned Car of the Year by The Sun and Small SUV/Crossover of the Year in the News UK Motor Awards.

Announced at a presentation ceremony in London today, the accolades highlight the qualities that make the EX30 the benchmark model in its class: a choice of pure electric powertrains, cutting-edge technology and Volvo quality, safety and design, all at an accessible price.

Rob Gill, The Sun Motors Editor, said: "The EX30 is everything you expect a modern Volvo to be – safe, Scandi cool and sustainable – at a price you'd never expect."

"The EX30 is going to be a huge hit. We're utterly convinced of it. Not only does it take home our Small SUV/Crossover of the Year crown, it is the stand-out winner as The Sun Car of the Year."

The News UK Small SUV/Crossover award represents a consensus of support for the EX30 across a number of the organisation's national media platforms, including The Sunday Times, whose Motoring Editor, Nick Rufford, commented: "Savvy buyers have been holding out for an electric SUV that's smart looking, has vim and zest, and doesn't break the bank. This mini-Volvo's starting price undercuts not only its electric rivals, but plenty of petrol SUVs, too."

Kristian Elvefors, Volvo Car UK Managing Director, said: "We could not hope for a better response to our newest model. These awards confirm our belief that the Volvo EX30 will help us reshape people's perceptions of pure electric motoring with a car that suits their lifestyles, their driving needs and, importantly, their budgets.

"Its success will be pivotal to the growth of our brand, taking our leadership in electrified motoring to a higher level."

The EX30 is the smallest SUV ever launched by Volvo Cars and is built on a purpose-designed electric vehicle platform. In addition to battery electric power that produces zero tailpipe emissions, it has been developed with a focus on keeping its carbon footprint to a minimum, across the complete vehicle lifecycle.

Consumers have a choice of three electric powertrains: a Single Motor version with 200kW (272hp) and a 51kWh battery; a Single Motor Extended Range with battery capacity increased to 69kWh; and a Twin Motor Performance model with 315kW (428hp) and a 69kWh battery. Its driving range is up to 476km and its battery can be recharged from 10 to 80 per cent capacity in a little over 25 minutes.

For more information on the Volvo EX30, and to use the online configurator, please go to www.volvocars.com

[Watch our chief executive Jim Rowan unbox the new EX30 here](#)

The small print

- The Volvo EX30 is available for order now across Europe and other selected markets. In the United States, customers can place pre-orders, while orderbooks will open in other markets at a later stage that will be communicated in due course.
- Charging times are dependent on factors such as outdoor temperature, current battery temperature, charging equipment, battery condition and car condition.
- Range according to the realistic WLTP driving cycle under controlled conditions for a new car. Real-world range may vary.
- Features and services may not be available in all markets and will not be standard in all markets or for all models.

Volvo Cars in 2022

For the full year 2022, Volvo Car Group recorded an operating profit of SEK 22.3 billion. Revenue in 2022 amounted to SEK 330.1 billion, while global sales reached 615,121 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

Volvo Cars aims to provide customers with the Freedom to Move in a personal, sustainable and safe way. This is reflected in its ambition to become a fully electric car maker by 2030 and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to be a climate-neutral company by 2040.

As of December 2022, Volvo Cars employed approximately 43,200 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg, Camarillo (US) and Shanghai (China).

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