

Press Release

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Save the date: on January 21 we will reveal the new Volvo EX60

Let the countdown begin and mark your calendar: on January 21 2026, we will reveal the new Volvo EX60 in a livestreamed event from Stockholm, Sweden.

Born electric, it will be the first car launched on our latest technology base – delivering a longer electric range than any Volvo car before it, along with a groundbreaking user experience.

The new EX60 is Volvo Cars' first fully electric car in the premium mid-size SUV segment, a category where the company is already a leader. Set to become a cornerstone in the product line, the EX60 marks a significant step in Volvo Cars' transformation into a fully electrified car maker.

The EX60 will be built in our Torslanda plant in Gothenburg, with production set to begin in the first half of 2026.

Stay tuned for more information – and in the meantime, make sure to mark the date in your calendar.

Volvo Cars in 2024

For the full year 2024, Volvo Car Group recorded a record-breaking core operating profit of SEK 27 billion. Revenue in 2024 amounted to an all-time high of SEK 400.2 billion, while global sales reached a record 763,389 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net-zero greenhouse gas emissions by 2040.

As of December 2024, Volvo Cars employed approximately 42,600 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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