

Press Release

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One millionth Volvo plug-in hybrid now on road

Volvo Cars reached an important milestone in its electrification journey in September, as it delivered its one millionth plug-in hybrid.

The company is transitioning towards becoming a fully electrified car maker, with plug-in hybrids (PHEVs) a significant pillar of the company's growth today, as signified by this milestone.

PHEVs made up 23 per cent of Volvo Cars' global sales in the first half of 2025. PHEV sales grew from almost 46,000 units in 2019 to over 177,000 units in 2024, underpinned by strong demand for the XC60 and XC90 PHEV in all three main sales regions.

The XC60 was the best-selling PHEV in Europe in 2024 and led the premium PHEV segment globally in the last three years. It continues to be a segment leader in 2025. Both the XC60 and XC90 were renewed last year, reinforcing their appeal in key markets such as Sweden, the US and China.

Thanks to the robust demand for its PHEVs, Volvo Cars has the highest share of PHEV sales of its total sales among all legacy premium car makers. It also continues to roll out new PHEVs, as demonstrated by the recently launched XC70 SUV, which is Volvo Cars' first long-range plug-in hybrid with an electric range of over 200 kilometers under the CLTC testing cycle.

"Volvo Cars is committed to a fully electric future, and we will get there in a pace that suits our customers," says Erik Severinson, chief commercial officer at Volvo Cars. "Our plug-in hybrid cars are a crucial bridge towards that future for those customers who are not yet ready to go fully electric."

Internal Volvo Cars data shows that its PHEVs are often used as if they were fully electric, especially in urban areas. On average, drivers of Volvo PHEVs use their car without internal combustion power for around half of total driving time.

"While we invest and grow our presence in the growing premium fully electric segment, we will also continue to update and refresh our hybrids," says Erik Severinson. "This allows more time for charging infrastructure to be built up, thereby easing the transition to a fully electric world."

Volvo Cars has been a leading maker of plug-in hybrids for over a decade. It launched its first PHEV already in 2012, when it started selling a diesel PHEV variant of the V60 estate. For several years after, it was the only global car maker that offered a PHEV version of every model in its line-up.

It currently offers PHEV variants on five different models, which complement a line-up of six fully electric models. This balanced product portfolio provides Volvo Cars with a strategic advantage, allowing it to offer premium electrified cars in all shapes and sizes to global customers.

Volvo Cars in 2024

For the full year 2024, Volvo Car Group recorded a record-breaking core operating profit of SEK 27 billion. Revenue in 2024 amounted to an all-time high of SEK 400.2 billion, while global sales reached a record 763,389 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net-zero greenhouse gas emissions by 2040.

As of December 2024, Volvo Cars employed approximately 42,600 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

For further information please contact:

Volvo Cars Media Relations
+46 31-59 65 25
media@volvocars.com

Volvo Cars Investor Relations
+46 31-793 94 00
investors@volvocars.com

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