

## Press Release

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### C70: What's new

For immediate release

C70 Coupe and Convertible - A new version of the dramatic C70 Coupe -- called C70 Coupe SE -- will offer a distinctive visual signature to the car that changed the style of Volvo cars in North America. The new look of the C70 Coupe SE includes a black "egg crate" grille, 17-inch 5-spoke 'R' wheels and available Graphite Grey colour with special interior accents, among other enhancements. Coupe prices will start at \$49,995 for 2002, a reduction of \$3,000. The C70 Convertible is unchanged for 2002. Technical specifications remain the same.

Volvo automobiles are sold and serviced by 42 retailers in major markets across Canada.

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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