

Press Release

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Volvo Cars model line for 2002: What's new

For immediate release

The addition of the S60 AWD to the Volvo S60 range, a special edition of the popular V70 Cross Country that commemorates the Volvo Ocean Race and a host of refinements to the entire model line highlight the 2002 model year Volvo automobiles in Canada.

Volvo S60 AWD - New to the S60 range, the 2002 S60 AWD marks the debut of a new, electronically controlled all-wheel-drive system for enhanced safety and control. The S60 AWD utilizes the responsive 2.4-litre 5-cylinder engine with low pressure turbocharger and 5-speed electronically-controlled automatic transmission in conjunction with a sophisticated Active On-Demand (AOD) system that automatically distributes power between the front and rear wheels to optimize traction in all conditions.

S60 - An expanded list of standard equipment and enhancements to available features builds on the success of S60 in its first year. The addition of the new S60 AWD brings to four the number of S60 versions available for 2002, including the base S60 2.4, popular S60 2.4T and sporty S60 T5. Major technical specifications remain the same. Notable changes include:

- Standard electric foldable rear headrests
- Optional enhanced Volvo Navigation System with DVD, larger screen, remote control and increased functionality (available January 2002)
- Improved throttle response for 2.4T and T5
- Stability & Traction Control and TRACS improvements
- Available Dynamic Stability & Traction Control (DSTC)
- Standard CD player
- Sport Package (T5 only) with 17-inch wheels

V70 Cross Country - Headlined by the Volvo Ocean Race special edition, the popular Cross Country will enjoy subtle refinements for 2002. The limited edition Volvo Ocean Race version is easily identified by its Ocean Blue colour with silver accent cladding and unique emblems. With aluminum skid plate decor front and rear, 16-inch alloy wheels and other trim, the Volvo Ocean Race special edition coincides with the start of the global sporting event that bears its name. Major technical specifications remain the same. Other 2002 changes include:

- Optional enhanced Volvo Navigation System with DVD, larger screen, remote control and increased functionality (Jan. '02)
- Upgraded premium sound system
- Improved throttle response
- Refinements to traction control system (TRACS)
- Optional Dynamic Stability & Traction Control (DSTC) (Jan. '02)

S80 - The elegant styling of the Volvo flagship model is complemented with mid-year enhancements including a new interior treatment for 2002. New exterior colours and monochromatic trim treatment mark the new S80 as a refinement of Volvo's unique and timely interpretation of a luxury car for a new era. Most technical specifications remain the same. Other changes include:

- Upgraded S80 2.9 and T6 versions
- Revised Volvo Navigation System with DVD (Jan. '02)
- Revised engine management system
- Enhanced traction control in STC and TRACS systems
- Standard 17-inch wheels on T6 (optional on 2.9)

V70 - The security of all-wheel-drive returns to North America's most popular premium wagon with the availability of a special-order V70 AWD. Utilizing the proven viscous coupling system from the Cross Country, the V70 AWD enjoys slightly higher ground clearance than the standard V70. Distinctive alloy wheels, power from the proven 5-cylinder 2.4 litre engine with low pressure turbocharger, and 5-speed electronically controlled automatic transmission with Geartronic sequential shifting make the V70 AWD a compelling package. Upgraded standard equipment on all V70 models and new available features add value to one of the most popular Volvo automobiles. Major technical specifications remain the same.

- Revised Volvo Navigation System with DVD (Jan. '02)
- Revised engine management system in 2.4 and T5
- Enhanced traction control in STC and TRACS systems
- Available Family Package with dual child booster seats and folding table
- Standard CD player

S40/V40 - A new Sport Package for both the 4-door S40 and 5-door V40, a new centre console design and a re-alignment of the option packages for the popular compact models will help keep them in the forefront in 2002. The distinctive Sport Package includes rear spoiler, leather steering wheel and gear shift, new dash and door inlays, a leather-and-cloth sport seat and unique instrument cluster. Major technical specifications remain the same.

C70 Coupe and Convertible - A new version of the dramatic C70 Coupe -- called C70 Coupe SE -- will offer a distinctive visual signature to the car that changed the style of Volvo cars in North America. The new look of the C70 Coupe SE includes a black "egg crate" grille, 17-inch 5-spoke 'R' wheels and available Graphite Grey colour with special interior accents, among other enhancements. Coupe prices will start at \$49,995 for 2002, a reduction of \$3,000. The C70 Convertible is unchanged for 2002. Technical specifications remain the same.

Volvo automobiles are sold and serviced by 42 retailers in major markets across Canada.

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