

Press Release

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2004 Volvo S60

The car: The sophisticated S60 sports sedan is the best-selling model in the Volvo range. Available in five versions in Canada, the S60 has a coupe profile with a sporting soul and hallmark Volvo safety.

What's New?

- The high performance S60 R sedan, with 300 h.p., electronically controlled all-wheel drive, Volvo's Four C active suspension, 6-speed gearbox and Brembo brakes, is the most powerful Volvo sedan ever made. New for 2004.
- The popular and powerful 2.5T engine that debuted last year as the standard power for the all-wheel drive version of the car becomes the standard power in the front-wheel drive S60 2.5T, replacing the 2.4T.
- Steering feel and precision are improved with new ratios and optional speed-sensitive steering
- New remote door lock with integrated key, new instrument treatment, optional Bi-Xenon clear lens headlamps, new exterior colours and option packages

Key facts

- The new S60 R brings to five the number of versions of the most popular Volvo: S60 2.4, S60 2.5T, S60 AWD, S60 T5 and S60 R
- About 40 per cent of the sales volume of S60 is the S60 AWD
- Described as a marriage of 'safety + sporty', the S60 emphasizes real world driving enjoyment with extraordinary handling and state-of-the-art safety technology. While it shares much of the same platform architecture with the S80 and V70, the new S60 has a distinctly sporting character that sets it apart from its siblings.
- S60 debuted in 2000 as a 2001 model

Price: \$36,495 (S60 2.4), \$41,495 (S60 2.5T), \$43,995 (S60 AWD), \$46,495 (S60 T5) and \$58,995 (S60 R)

Keywords:

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