

Press Release

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2004 Volvo S40 and V40

The cars: The sporty S40 sedan and versatile V40 wagon have earned a place as the high-value, high-fun introduction to the Volvo line for customers looking for all of the Volvo virtues in a compact size.

What's New?

- The emphasis is on value for 2004 with the introduction of a new "SE" version that features all of the most popular options in a single, attractively priced package. The SE package includes leather interior trim, power driver seat, leather steering wheel, wood or piano black interior accents, 16-inch wheels, front and rear spoilers, fog lights and much more
- A new colour - Terra Grey - has been added
- The HU-555 audio system with CD is the new standard radio

Key facts

- An increase last year to 170 h.p. for the standard 1.9-litre 4-cylinder engine with low pressure twin-scroll turbocharger has made both S40 and V40 outstanding performers. The standard 5-speed electronically controlled automatic transmission means optimum flexibility.
- The standard for safety in their category, the S40 and V40 feature standard driver and front passenger dual-stage airbags and seatbelts with pyrotechnic pre-tensioners, Volvo-designed SIPS Side Impact Protection System with side airbags, WHIPS whiplash protection seating, Volvo-pioneered IC Inflatable Curtain protection and much more.
- A high level of standard equipment sets S40 and V40 apart as premium brand entries, including heated seats, heated power mirrors, headlight wiper/washers, Electronic Brake Distribution (EBD), central door locking system with immobilizer and key-integrated remote and alarm, "Home Safe" lighting, and more.
- The S40 and V40 were first introduced to Canada in 2001 but has been a regular feature on European roads since 1995.

Price: \$31,495 (S40) and \$32,495 (V40)

Keywords:

S40, V40, Press Releases, 2004, Product News

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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