

Press Release

Sep 18, 2003 | ID: 1571

2004 Volvo XC90

The vehicle: Immediately called "the next generation SUV" when it debuted in 2002, the XC90 incorporates industry-leading safety, electronic all-wheel drive, and sophisticated ride and handling in a seven-passenger SUV. With more than 20 major awards internationally and an immediate acceptance from consumers, the XC90 quickly became a leader in the luxury SUV segment in its first year.

What's New?

- A new remote lock control now incorporates the key for convenience
- Popular Bi-Xenon headlights are now available for the 2.5T version
- Optional tinted rear windows
- New 18-inch alloy wheels (Atlantis) now available for the 2.5T
- A new selection of exterior colours

Key facts

- Built on the Volvo 'large car' platform, XC90 offers refined ride and handling from 4-wheel independent suspension, yet has the additional ground clearance and enhanced visibility buyers welcome in an SUV.
- The long list of standard safety features in XC90 starts with the unique Roll Over Protection System (ROPS) that offers both active safety and passive safety benefits, including the world's first dynamic stability system featuring a roll sensor, boron steel roof construction, Inflatable Curtain occupant protection and pyrotechnic seat belt pre-tensioners for all three rows of seats (also a world first).
- Two available powertrains make XC90 both fuel efficient and an environmental leader. The 2.5T version is powered by an in-line 5-cylinder aluminum engine with low pressure turbocharging that qualifies for the U.S. ULEV II exhaust emission standard. The T6 edition features a 2.9-litre in-line 6-cylinder engine with twin turbochargers that meets the ULEV standard. Electronically controlled all-wheel drive is standard.
- XC90 was first shown to the world at the 2002 North American International Auto Show in Detroit, and went on sale in the Canadian market in the fall of that year as a 2003 model.

Price: \$54,995 (2.5T) and \$61,995 (T6)

Keywords:

XC90 (2002-2014), Press Releases, 2004, Product News

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