

## Press Release

Oct 04, 2004 | ID: 2157

# New Style And Character For The 2005 Volvo S60

For immediate release

TORONTO (September 1, 2004) – Enhanced performance, an aggressive new look, more safety features and an upgraded interior with more choices are among the changes for the 2005 Volvo S60.

### Performance

By taking the lessons learned from developing the high-performance S60 R and V70 R models, output of the sporty S60 T5 is increased by 10 horsepower and 15 lb.-ft. of torque. The turbocharging technology found on the R vehicles helped boost the 2.4-litre (up from 2.3 litres), 5-cylinder engine to 257 horsepower and 258 lb.-ft. of torque.

The turbocharger from the R also improves torque delivery, with approximately 87 per cent of maximum torque available from 1800 rpm, up from approximately 73 per cent in its predecessor.

While previously equipped with variable exhaust valve timing, the new T5 engine now also incorporates variable intake valve timing to further improve exhaust emissions and fuel economy. When paired with the new 6-speed manual transmission (also initially developed for the R vehicles), acceleration performance is assuredly improved.

Through new electronic control systems, the T5 with optional 5-speed automatic transmission and Geartronic sequential shifting provides faster communication between the engine and transmission and a more immediate reduction in engine torque prior to gear-changes. The new systems promote faster changes and a sportier driving experience.

With increased acceleration comes the need for improved braking performance. The S60 T5 is equipped with larger diameter front brake discs (from 286 mm to 316 mm).

### Exterior

All S60 models are equipped with headlights with a new clear plastic lens (replacing glass). While helping to reduce weight, the plastic lens better resists stone chipping and helps to reduce the likelihood of injury in pedestrian collisions. Replacing the traditional headlight wipers are high-pressure washers.

To more easily distinguish the identity of a Volvo vehicle from behind in the dark, the S60 sports new taillights with transparent glass, visible bulbs and a new light pattern.

The S60 also receives new standard colour-matched side trim mouldings and lower body line (sills, bottom of the door trim and bottom of the bumpers). Along with the trim comes a new bumper design for a more grounded stance. The new bumpers also allow for replaceable corner protection mouldings for a customized monochromatic or chrome look.

The grille, incorporating the Volvo Cars logo, is now larger and more dominant with a new “egg crate” pattern.

Windshield wipers are also of a new design that integrates flat blades. Contributing to less wind noise than traditional wiper blades, the new integrated blades also apply more pressure to the

glass to improve effectiveness.

Also helping to improve visibility is a new water-repellent coating applied to the side-view mirrors that resists water build-up and dirt. Side windows can be equipped with the coating as an option, further improving visibility in inclement weather.

Supporting the exterior changes are five new alloy wheel designs and three new colours (Barents Blue, Magic Blue and Lunar Gold).

### **Interior**

Inside the S60, new materials and features help to promote a more upscale, quality feel. Volvo Cars' next generation seats debut in 2005 and have been reworked for enhanced comfort and adjustment. The front seats offer an additional 12 mm of vertical adjustment, simpler seat angle manipulation and easier lumbar support control. The front headrests are also of a slimmer design, for improved visibility from the rear seat.

Interior designers also equipped the new S60 with an entirely new tunnel console. With a more integrated structure, the new console is also stiffer in construction through higher quality materials. The armrest between the front seats is also new, with cup holders, trays and storage compartments for a multi-functional design.

A new centre control panel greets the driver and front seat passenger with a new slimmer design with new decorative surroundings.

While the R variant includes a high-power Dolby Pro-Logic II 5.1 Surround Sound system as standard equipment, the same system is now optional on all other models. With 325 watts of output through 13-speakers, the audio system includes an in-dash 6-CD changer.

With new front door grab handles and cloth-lining on the A-pillars and sun visors, the interior of the 2005 S60 exudes a more luxurious feel.

For customers who opt for the Sport Package, in addition to 17-inch alloy wheels for all trim levels, they will benefit from new sport seats designed to hold passengers securely during aggressive driving.

For S60 T5 buyers, the seating surfaces are now split upholstery with a leather and T-Tec combination. While full leather is still an option, the leather/T-Tec combination provides enhanced grip, water resistance and sporty appeal.

### **Pricing**

The 2005 Volvo S60 2.4 starts with a manufacturer's suggested retail price of \$36,995 with the top-of-the-line S60 R priced at \$61,495. The Volvo S60 is available through the 44 authorized Volvo retailers in major markets across Canada, and is protected by a comprehensive 48-month, 80,000-kilometre overall warranty and the standard Volvo On Call 48-month roadside assistance program.

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### **Keywords:**

Old S60, Press Releases, 2005, Product News

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