

## Press Release

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# New Features Improve Visibility And Audio Quality For 2005 Volvo S80

For immediate release

TORONTO (September 1, 2004) – The Volvo S80 top-of-the-line luxury sedan, comes with added features for 2005 to improve visibility and audio quality. Two variants are offered for 2005: S80 AWD and S80 T6. The Volvo S80 2.9 will not be imported to Canada.

### Exterior

Standard on all S80s are new flat-blade windshield wipers. Able to provide uniform pressure against the windshield at high speeds, the wipers also reduce wind noise and clean the window more efficiently.

Volvo Cars of Canada Ltd. has also added a water-repellent coating to the S80's side mirrors to enhance visibility. The coating is also available as an option on side windows.

For the popular S80 AWD, a new 16-inch wheel design replaces the previous version for more style, while newly standard fog lights improve visibility for the driver.

### Interior

A Dolby Pro-Logic II 5.1 Surround Sound system is now standard on both S80 variants, providing luxury sound appropriate for a luxury vehicle. Utilizing nine speakers, 225-watts of power originates from the audio unit and the in-dash 6-CD changer.

For an even higher level of audio quality, S80 customers can choose the optional Premium sound system, which replaces the base unit's speakers with nine Dynaudio speakers and boosts power output to 325 watts.

### Pricing

The 2005 Volvo S80 has a manufacturer's suggested retail price of \$54,995 for the AWD and \$62,895 for the T6. The Volvo S80 is available through the 44 authorized Volvo retailers in major markets across Canada, and is protected by a comprehensive 48-month, 80,000-kilometre overall warranty and the standard Volvo On Call 48-month roadside assistance program.

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