

Press Release

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Two limited edition Volvo XC70s released to retailers

For immediate release

TORONTO (April 15, 2005) – Volvo Cars of Canada Ltd. today announced that it has released two limited edition models that promise to extend the winning streak of its popular go-anywhere Volvo XC70.

The Volvo XC70 Black Sapphire Edition and XC70 Titanium Edition versions, with their dramatic paint schemes and long list of features, are available in showrooms this spring with their own distinct visual identities and very compelling prices.

The new versions come equipped with features such as rear parking assistance, Bi-Xenon headlights, power driver and passenger seats in leather, integrated child booster seats with 40/20/40-split rear seat back and the Volvo premium surround sound system equipped with Dolby Pro-Logic II. The Black Sapphire and Titanium Editions are a \$3,900 premium. (The same options purchased separately would cost more than \$7,000.)

First introduced in 1997, the XC70 has become a staple in Volvo Canada's product line-up. Motivated by a 208-horsepower turbocharged 5-cylinder engine and mated to a 5-speed automatic transmission, the rugged 2005 XC70 also comes standard with the Volvo AWD system. Under most driving circumstances, the AWD system sends most of the engine's power to the front wheels. The instant that the front wheels begin to lose traction and spin, up to 95 per cent of engine power is introduced to the rear. The operation is completely automatic and offers optimum traction without changing the handling dynamics of the vehicle.

Changes for the 2005 model year include new headlights and tail-lights, larger skidplates and door mirrors, a new grill, new wipers and new headlight washer jets. Inside, upgrades to the front seats to yield an even more comfortable ride and a new, multi-functional armrest improves versatility.

Volvo Cars of Canada Ltd. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 43 Volvo automobile retailers across the country. The company's product range includes the flagship S80 luxury sedan, the versatile V70 wagon, the S60 sports sedan, and an XC-line of vehicles that includes the rugged XC70 and the award-winning XC90 sport utility vehicle. For 2005, the company is introducing the completely redesigned S40 sports sedan and V50 sportswagon, providing performance for a new generation.

- 30 -

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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