

Press Release

Jan 04, 2006 | ID: 3466

Volvo C30 Design Concept – a small, nimble Volvo in a muscular package

For immediate release

GÖTEBORG (January 4, 2006) – The Volvo C30 Design Concept, a sporty four-seat coupe with a glass tailgate and inspired styling, will make its world debut on the floor of the North American International Auto Show in Detroit on January 8, 2006.

The Volvo C30 Design Concept is an indication of what the new Volvo C30 will look like when it is unveiled in Paris in September, 2006.

The sleek, modern look of the C30 Design Concept is reminiscent of the Volvo Safety Concept Car (SCC) introduced in Detroit in 2002.

“Our aim was to give the Volvo C30 Design Concept a hefty dose of muscles in a sporty and compact package,” explains Volvo Cars Design Director Steve Mattin.

ES-inspired tailgate

The dynamic front end is characterized by the angled headlamps and the low, wide grille. From a profile perspective, the well-defined wheel arches and the sloping roofline gives the car a fast silhouette. The impact is intensified by a contrasting combination of two colours (Quite White and Very Bronze) while the overall design is a clear evolution of the current Volvo design language.

The curvature of the coupe’s rear shoulders is very pronounced and further enhanced by the horseshoe-shaped tail light pattern and the glass tailgate.

“This glass tailgate is inspired both by the classic Volvo P1800 ES and the SCC concept car,” says Mattin. “The light pattern is so unusual that you’ll never be in any doubt of which car you have in front of you.”

Full four-seater

The interior reinforces the sporty character of the Volvo C30 Design Concept. The individual rear seats offer generous legroom to allow the car to offer four full seats. The two rear seats have been moved slightly inward to give the passengers a sense of space and good visibility forward.

“The design showcases Volvo’s super-thin ‘floating’ centre stack, bringing it into full view from behind through the glass tailgate,” says Mattin.

Space for all reasons

The Volvo C30 Design Concept envisions a customer who rarely requires the use of the rear seats. The luggage space behind the glass tailgate is designed for everyday loads such as briefcases and sports equipment – with the ability to swallow far larger loads when one or both rear seats are folded flat.

World class audio system

A first-class audio system is an important part of the driving experience. For that reason, the Volvo C30 Design Concept sports Volvo’s Premium Sound System, with a 5x130 Watt digital ICE Power

amplifier from Alpine, Dolby Pro Logic II Surround Sound processing and 10 speakers from Dynaudio.

Five-cylinder turbo engine with 260 horsepower

Measuring 424 centimetres front to rear, the Volvo C30 Design Concept is no less than 23 centimetres shorter than the Volvo S40, but slightly wider (178 centimetres). Under the hood, the Volvo C30 Design Concept has a 2.4-litre in-line five-cylinder turbocharged engine. It gives the driver 260 horsepower at 5500 rpm and maximum torque of 258 ft.-lbs. (350 Nm) between 2100 and 5000 revs. The car is fitted with a six-speed manual gearbox.

The Volvo C30 Design Concept can accelerate from 0-100 km/h in 6 seconds and has a top speed electronically limited to 250 km/h.

Keeps its promises

The 19-inch aluminium wheels are equipped with Pirelli Corsa 225/35 R19 tires. Braking is provided by Brembo brakes with four-piston aluminum calipers and 330 millimetre ventilated discs front and rear.

“A car that radiates muscular agility has to live up to its appearance once you slip behind the steering wheel,” says Håkan Abrahamsson, the C30 Project Director.

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 43 Volvo automobile retailers across the country. The company’s product range includes the flagship S80 luxury sedan, the versatile V70 wagon, the S60 sports sedan, and the completely redesigned S40 sports sedan and V50 sportswagon. For buyers looking for more rugged versatility, the Volvo XC-line of vehicles that includes the XC70 and the award-winning XC90 sport utility vehicle.

- 30 -

Contact:

Doug Mephram
613-966-4969 office
613-922-6097 mobile
doug.mephram@bellnet.ca

Chad Heard
416-540-4229
chadheard@rogers.com

Media website:

<http://www.volvocars-pr.ca>

Keywords:

C30 Design Concept, Press Releases, Product News

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Related Images



[More Images >](#)

media.volvocars.com >

volvocars.com >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).