

Press Release

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New Volvo C70 convertible unveiled at Canadian International Auto Show

For immediate release

TORONTO (February 15, 2006) – The new Volvo C70, a stunning convertible with dramatic lines and a sophisticated, retractable three-piece hardtop, made its Canadian debut today at the Canadian International Auto Show.

The second generation, four-passenger C70 is the latest evolution of the company's design language and a tour de force convergence of Volvo safety, performance, audio and design achievements. The 2006 C70 will be equipped with a turbocharged, 2.5-litre, 5-cylinder engine producing 218-horsepower and 236 lb.-ft. of torque. A 6-speed manual transmission is standard. Riding on 17" alloy wheels, the new C70 will include a strong list of standard features such as foglights, power driver seat, a central locking system to secure storage compartments and an electronic climate control system. Pricing for the new C70 begins at \$55,995.

Safety was an integral consideration in the development of the C70. Standard features include Dynamic Stability and Traction Control, Whiplash Protection Seating System, Side Impact Protection System and a collapsible steering column. Unique safety features include a body structure composed of four different kinds of high strength steel and a door-mounted inflatable side curtain airbag specifically designed for convertibles.

Options include a Premium Package (\$2,000) that includes a power passenger seat, heated front seats, headlamp washers, retractable side-view mirrors, rain sensing windshield wipers, Homelink and an auto-dimming rear-view mirror with compass. The Sport Package (\$4,250) offers the same feature list as the Premium Package but adds 18" alloy wheels, bi-Xenon headlights, level sensor and mass movement sensor.

For a luxury convertible such as the C70, the audio system's performance is paramount. The standard system includes an in-dash 6-disc changer with eight speakers and steering wheel-mounted controls. The optional DynAudio Package (\$2,250) includes 12 premium DynAudio speakers, five 130-watt amplifiers, two 9" subwoofers with dedicated 130-watt amplifiers, and Dolby Pro-Logic II Surround Sound processing; total audio output reaches an impressive 910-watts.

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 43 Volvo automobile retailers across the country. The company's product range includes the flagship S80 luxury sedan, the versatile V70 wagon, the S60 sports sedan, and an XC-line of vehicles that includes the rugged XC70 and the award-winning XC90 sport utility vehicle. For 2005, the company is introducing the completely redesigned S40 sports sedan and V50 sportswagon, providing performance for a new generation.

- 30 -

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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