

Press Release

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Volvo refines, enhances V70 wagon for 2007

For immediate release

TORONTO (July 10, 2006) – The Volvo V70, the quintessential Volvo wagon, has undergone a series of refinements for the 2007 model year to enhance its appeal.

For 2007, the V70 can be tailored to suit buyers' needs with four variants: The versatile 2.4i, the more powerful 2.5T, the 2.5T AWD for enhanced all weather traction and the high-performance R. The T5 will no longer be offered.

Visual changes for 2007 will be evident in vehicles equipped with the Sport Package. Buyers will find a new rear spoiler, sport steering wheel, gear shift knob and an instrument panel in a watch style reminiscent of the all-new S80 and R models. An interior rear-view mirror with built-in compass and a power childlock on the rear doors is standard on the R and included in the optional Convenience Package available with all other models.

The V70 2.5T AWD also receives the Volvo Dynamic Stability and Traction Control system as standard equipment. All other V70 cars are equipped with a Stability and Traction Control system.

Active Bi-Xenon lights

The Volvo V70 2.5T AWD also features Active Bi-Xenon Lights when equipped with the Sport Package – moving headlights that follow the curve of the road. A mini-processor is used to measure and analyze a number of parameters and optimize the beam pattern accordingly. The headlight beams can be turned up to 15 degrees in either direction in response to steering input and vehicle speed, illuminating a larger stretch of road even in curves. The system is disabled during daylight.

Safety, always a Volvo hallmark, abounds in the V70 wagon. Standard safety systems include multi-stage front airbags, Side Impact Protection System (SIPS) with side airbags, Inflatable Curtain (IC), Whiplash Protection System (WHIPS), pyrotechnic seatbelt pretensioners for all seating positions, Electronic Brake Distribution and anti-lock brakes. The V70, as with all Volvo vehicles, is also equipped with "Home Safe" and approach lighting to help illuminate the area around the vehicle to make it easier to see potential dangers at night.

The manufacturer's suggested retail price (MSRP) for the V70 2.4i is \$39,495 with a 2.4 litre, 168-horsepower, 5-cylinder engine with a 5-speed manual transmission or an optional 5-speed automatic (\$1,500). Moving up to the 2.5T (\$42,495) equips the V70 with a 2.5 litre, turbocharged, 208-horsepower, 5-cylinder engine and a 5-speed automatic transmission with Geartronic sequential shifting. The 2.5T AWD (\$47,495) is equipped with the Volvo All-Wheel Drive system with Instant Traction.

The high-performance V70 R (\$62,495) is equipped with a 300-horsepower, turbocharged 2.4 litre 5-cylinder engine, AWD and a 6-speed manual transmission. An optional 6-speed automatic transmission with Geartronic sequential shifting is available (\$1,500).

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 43 Volvo

automobile retailers across the country. The company's product range includes the elegant C70 hardtop convertible, the versatile V70 wagon, the S60 sport sedan, the compact and sporty S40 and V50, and an XC-line of vehicles that includes the rugged XC70 and the award-winning XC90 sport utility vehicle. For 2007, the company is introducing two new models: the second-generation S80 luxury flagship sedan and the stylish and sporty C30 coupe.

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