

Press Release

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2007 Volvo XC90 enhanced with more style, comfort and new features

For immediate release

TORONTO (July 10, 2006) – The Volvo Car Corporation used customer feedback, engineering expertise and sophisticated styling to enhance the award-winning Volvo XC90 luxury sport utility vehicle for 2007. The result is a refined exterior, more luxurious interior, a new engine and a host of new safety and convenience features for one of the most successful vehicles in the company's history.

Exterior

The design changes to the 2007 XC90 emphasize its modern and elegant appearance. Changes include a new grille with more chrome and bumpers with a greater degree of colour coordination. The tail lamps have been redesigned and the reflectors in the bumper are recessed within chrome trim surroundings.

All versions of the XC90 now have body-colour side trim mouldings and door handles. New wheel-housing mouldings, painted in the car's body colour, are available as an option on the XC90 V8. The door mirrors are body-coloured and now feature built-in turn indicator repeaters. A new turn indicator function is also being introduced: A quick push on the indicator stalk flashes the turn indicator three times to indicate a lane change.

Two new body colours, Electric Silver metallic and the XC90-unique Shadow Blue, provide added choice, as do the new Camulus 18-inch aluminium wheels for the XC90 V8. All aluminium wheels now feature the classic Volvo emblem in the centre.

For the XC90 V8, brushed aluminium roof rails will now be standard.

Interior with an elegant touch

A number of changes have been made to give the interior more appeal, including new colour combinations and a wider range of choices.

The centre console has been upgraded with a new display and aluminium-effect trim. New trim panels, with Sapeli Wood as an added option for the XC90 V8, impart an elegant touch to the interior.

Influenced by the S60 R and V70 R, the instrument panel on the XC90 V8 has a watch dial-inspired design and an interior rear-view mirror featuring an integrated compass will be optional for all trim levels.

New six compliments the V8

Replacing last year's 208-horsepower, turbocharged 5-cylinder engine is a new in-line 3.2-litre six, delivering 235-horsepower and 236 lb.-ft. of torque. Despite the extra cylinder and a new 6-speed automatic transmission, the new in-line 6-cylinder engine maintains the same exterior dimensions and fuel consumption figures as the 5-cylinder unit.

World class audio

The optional, top-of-the-line Premium Sound system now includes a digital ICE Power amplifier from Alpine and loudspeakers from Dynaudio. The new amplifier and loudspeakers further enhance the effectiveness of the Dolby Pro Logic II Surround sound processing for a truly world-class audio experience.

In the High Performance and Premium Sound systems, it is now possible to play CDs with music in MP3 and WMA (Windows Media Audio) format. All audio systems will be equipped with an extra input (AUX) to connect external equipment.

Active Bi-Xenon Light

The Volvo XC90 also features Active Bi-Xenon Lights when equipped with the Luxury Package – moving headlights that follow the curve of the road. A mini-processor is used to measure and analyze a number of parameters and optimize the beam pattern accordingly. The headlight beams can be turned up to 15 degrees in either direction in response to steering input and vehicle speed, illuminating a larger stretch of road even in curves. The system is disabled during daylight.

BLIS contributes to better driver information

The 2007 Volvo XC90 can also be equipped with BLIS (Blind Spot Information System). Using cameras integrated into the door mirrors, BLIS registers whether another vehicle has entered the XC90's rear blind spots. If so, a light is illuminated in the relevant mirror to alert the driver and help them avoid a collision.

Active Bi-Xenon Lights and BLIS supplement the XC90's already lengthy list of standard safety features. The systems include a host of airbags, Inflatable Curtain, Dynamic Stability and Traction Control, Rollover Protection System, Roll Stability Control, Whiplash Protection System and Side Impact Protection System. Further, the XC90 is equipped with a bar in the front structure designed to improve collision compatibility with cars and other vehicles with lower ride heights.

The 2007 XC90 has a manufacturer's suggested retail price (MSRP) of \$50,995 for 5-passenger vehicles equipped with the 6-cylinder engine and the Volvo All-Wheel Drive system with Instant Traction. The 7-passenger model (\$56,895) includes a sunroof and leather seating. The MSRP for the 5-passenger XC90 V8, with a 311-horsepower, 4.4-litre 8-cylinder engine and 6-speed automatic transmission is \$65,695. The 7-passenger XC90 V8 is \$67,995.

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 43 Volvo automobile retailers across the country. The company's product range includes the elegant C70 hardtop convertible, the versatile V70 wagon, the S60 sport sedan, the compact and sporty S40 and V50, and an XC-line of vehicles that includes the rugged XC70 and the award-winning XC90 sport utility vehicle. For 2007, the company is introducing two new models: the second-generation S80 luxury flagship sedan and the stylish and sporty C30 coupe.

- 30 -

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