

Press Release

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Refined Volvo S60 for 2007 with emphasis on sporty appeal

For immediate release

TORONTO (July 10, 2006) – The Volvo S60 sport sedan sharpens its already sporty image with refinements and improvements for 2007.

The S60 slots between the compact S40 and larger S80 in Volvo Car Corporation's sedan line-up. Already imbued with an engaging European driving personality and a healthy dose of style, the Volvo S60 will be enhanced for the 2007 model year with a healthy list of updates.

The front spoiler has been redesigned to get a more pronounced and protruding contour at the bottom and compliments the new trunk lid spoiler included in the optional Sport Package. The 2007 S60 also gets a new grille with a larger and more pronounced Volvo emblem in the form of the classic iron symbol. The door mirrors now feature integrated side indicator lights which, working in combination with the front and rear indicators, have a new lane-change feature: A gentle press on the turn signal stalk and the indicator lights flash three times to indicate a highway lane change.

The new Maple Red exterior colour adds to the sporty persona.

Interior

The interior has a number of new features, including new Grid Aluminium metal decor panels. These panels are optional and have been designed to create a more three-dimensional impression and tactile feeling.

An interior rear-view mirror with built-in compass is standard on T5 and R versions and included in the optional Convenience Package for other variants.

Aluminum highlights have also been added to the column stalks, the air intake controls and the steering wheel. Similar aluminum highlights are included on the new three-spoke sport steering wheel of the optional Sport Package. The Sport Package also includes trunk lid spoiler, new gear shift knob and an instrument panel with the same type of watch-like instruments found in the S60 R and the all-new Volvo S80.

The range of upholstery options has been refreshed with the availability of sport leather seating with two contrasting shades and textures topped with contrasting stitching.

Advanced chassis tuning

In order to highlight the car's sporty nature out on the road, the standard suspension tuning has been refined in a number of areas. Firmer shock absorbers and springs front and rear increase the car's torsional rigidity by about 25 per cent. The anti-roll bars are upgraded and the bushings are solid, which promote a harmonious balance between reassuring road manners and supple ride.

The Volvo Dynamic Stability and Traction Control system is now standard equipment on the S60

2.5T AWD and T5.

Active Bi-Xenon lights

The Volvo S60 in 2.5T AWD or T5 trim also features Active Bi-Xenon Lights when equipped with the Sport Package – moving headlights that follow the curve of the road. A mini-processor is used to measure and analyze a number of parameters and optimize the beam pattern accordingly. The headlight beams can be turned up to 15 degrees in either direction in response to steering input and vehicle speed, illuminating a larger stretch of road even in curves. The system is disabled during daylight.

Standard safety features abound in the S60, but they're broken into three separate groups: active, passive and security. To help the driver avoid a collision, the list of active safety systems include anti-lock brakes, Electronic Brake Distribution and traction control. Passive safety systems, such as front airbags, Inflatable Curtains, Volvo's Side Impact Protection System, all five pyrotechnic seatbelts and Volvo's unique Whiplash Protection System engage to help protect occupants during a collision. Systems such as "Home Safe" and approach lighting, anti-theft ignition immobilizer, and the Volvo Guard Alarm help enhance personal security.

The S60 has a manufacturer's suggested retail price (MSRP) of \$40,995 for the 2.5T with a 2.5-litre, turbocharged, 208-horsepower, 5-cylinder engine with a 5-speed automatic transmission. The 2.5T AWD (\$45,995) is equipped with the Volvo All-Wheel Drive system with Instant Traction.

For buyers looking for more performance, the sporty T5 (\$47,995) comes with a 257-horsepower, turbocharged, 2.4-litre 5-cylinder engine and a 6-speed manual transmission or an optional 5-speed automatic with Geartronic sequential shifting (\$1,500).

Finally, the high-performance S60 R (\$61,495) is equipped with a 300-horsepower, turbocharged 2.4-litre 5-cylinder engine, AWD and a 6-speed manual transmission. An optional 6-speed automatic transmission with Geartronic sequential shifting is available (\$1,500).

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 43 Volvo automobile retailers across the country. The company's product range includes the elegant C70 hardtop convertible, the versatile V70 wagon, the S60 sport sedan, the compact and sporty S40 and V50, and an XC-line of vehicles that includes the rugged XC70 and the award-winning XC90 sport utility vehicle. For 2007, the company is introducing two new models: the second-generation S80 luxury flagship sedan and the stylish and sporty C30 coupe.

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Contact:

Chad Heard
416-540-4229
chadheard@rogers.com

Doug Mephram
613-966-4969 office
613-922-6097 mobile
doug.mephram@bellnet.ca

Media website:

<http://www.volvocars-pr.ca>

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