

Press Release

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2007 Volvo XC70 ready to seek adventure

For immediate release

TORONTO (July 10, 2006) – The rugged Volvo XC70 receives some new equipment for the 2007 model year designed to enhance visibility and vehicle stability.

Equipped with all-wheel-drive, a turbocharged engine and tough and protective exterior cladding, the XC70 appeals to buyers who are looking for a vehicle to suit their active, outdoor lifestyles without sacrificing a civilized ride, handling and comfort.

For 2007, the Dynamic Stability and Traction Control system moves from the options list and becomes standard equipment. For models equipped with the Convenience package, the XC70 receives a power childlock on the rear doors, privacy glass and a new auto dimming rear-view mirror with compass.

Further, the Adventure Package gets a new 17-inch Oreander alloy wheel, replacing last year's 16-inch Erinus wheel.

Active Bi-Xenon lights

The Volvo XC70 also features Active Bi-Xenon Lights when equipped with the Adventure Package – moving headlights that follow the curve of the road. A mini-processor is used to measure and analyze a number of parameters and optimize the beam pattern accordingly. The headlight beams can be turned up to 15 degrees in either direction in response to steering input and vehicle speed, illuminating a larger stretch of road even in curves. The system is disabled during daylight.

Active Bi-Xenon Lights join an already lengthy list of safety features. All XC70 vehicles are equipped with multi-stage front airbags, Side Impact Protection System (SIPS) side airbags, Inflatable Curtain (IC), the Volvo-exclusive Whiplash Protection System (WHIPS) and pyrotechnic seatbelt pretensioners for all five seating positions. Vehicle stability under braking is further enhanced with anti-lock brakes, Emergency Brake Assistance and Electronic Brake Distribution. All Volvo vehicles, including the XC70, are equipped with "Home Safe" and approach lighting to help illuminate the area around the vehicle and enhance personal security.

The XC70 has a manufacturer's suggested retail price (MSRP) of \$47,495 with a 2.5 litre turbocharged 208-horsepower 5-cylinder engine, a 5-speed automatic transmission with Geartronic sequential shifting and All-Wheel Drive with Instant Traction.

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 43 Volvo automobile retailers across the country. The company's product range includes the elegant C70 hardtop convertible, the versatile V70 wagon, the S60 sport sedan, the compact and sporty S40 and V50, and an XC-line of vehicles that includes the rugged XC70 and the award-winning XC90 sport utility vehicle. For 2007, the company is introducing two new models: the second-generation S80 luxury flagship sedan and the stylish and sporty C30 coupe.

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