

## Press Release

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# Volvo extends XC90 offering with 'Sport' variant

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TORONTO (July 5, 2007) - The award-winning Volvo XC90 luxury SUV enters the 2008 model year with a new variant: the XC90 Sport. Initially introduced as a limited-run special vehicle, the XC90 Sport proved popular enough that Volvo Canada chose to continue offering it as part of the line-up.

The XC90 Sport is equipped with a special sport-tuned suspension, exclusive steering wheel, power front seats, floor mats, instrument cluster, exhaust tips, front grill, 19" wheels, fender extensions as well as exterior and interior styling treatments. For the 2007 model year, the XC90 Sport was only available with the 311-horsepower, 4.4-litre V8 engine. For 2008, the offer is extended to include the 235-horsepower, 3.2-litre inline-6 engine as well. Both engines are mated to a 6-speed automatic transmission with Geartronic and are equipped with All-wheel Drive.

The Volvo Blind Spot Information System (BLIS) is also now available on the XC90 for \$750. BLIS utilizes digital cameras mounted on the side-view mirrors that photograph an area on 9.5 meters long and 3 meters wide on either side of the vehicle. A computer compares the pictures to determine if an obstacle is in the blind spot on either side of the Volvo vehicle. If so, a soft LED illuminates on the interior near the side-view mirror.

Safety, a Volvo Cars hallmark, is found throughout the XC90. A Side Impact Protection System, including side airbags and full-length Inflatable Curtain (IC) airbags, distribute collision energy in side impacts. To help protect occupants in rear-end collisions, the Volvo Whiplash Protection System slides the front seats rearward and tilts them back slightly to reduce g-forces and the risk of soft tissue injury.

Preventative safety reveals itself through standard features such as the Volvo Roll Over Protection System (ROPS). ROPS utilizes Roll Stability Control, a combination of a gyroscopic sensor as well as yaw and traction sensors to determine if the XC90 is at risk of a roll over. Utilizing Dynamic Stability and Traction Control, ABS, Electronic Brake Distribution and Electronic Brake Assist, ROPS reduces engine power to individual wheels and applies braking force to help keep the XC90 from rolling over. If, however, the XC90 does begin to roll over, the IC inflates and remains inflated for up to five seconds.

Personal Security can be found in systems such as approach lighting, Home Safe lighting and automatic re-locking.

Prices for the XC90 start at \$57,945 for the 3.2 model. For V8-equipped vehicles, the starting price is \$69,195. Options include seven seats \$800, and a host of option packages that includes features such as active bi-Xenon headlights, rear park assist, interior wood inlays, a 650-watt system with Dolby Pro Logic II Surround sound processing and 12 DynAudio speakers. Stand-alone options include a dual screen rear entertainment system and a DVD-based navigation system.

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 43 Volvo automobile retailers across the country. The company's product range includes the stylish and sporty C30, the elegant C70 hardtop convertible, the compact S40 sedan, the S60 sport sedan,

the S80 flagship sedan, the versatile V50 wagon and the award-winning XC90 sport utility vehicle. For 2008, the company is introducing two new models: the redesigned V70 wagon and the capable and comfortable XC70.

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