

## Press Release

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### Lower price, new engine for 2009 Volvo XC70

The Volvo XC70, a versatile vehicle with all-road capability, benefits from a lower price and a new turbocharged, 281-horsepower T6 engine option for the 2009 model year.

The 2009 XC70 3.2 will have a Manufacturer's Suggested Retail Price of \$44,095, representing a decrease of \$2,300 compared to the 2008 model, and adds Bluetooth mobile phone wireless connectivity to the standard equipment list. Prices for the XC70 T6 will start at \$51,595.

While based on the XC70's existing 235-horsepower, 3.2-litre, in-line 6-cylinder engine, the new T6 engine is slightly smaller but includes an advanced turbocharger to deliver the increase of 46-horsepower. Displacing 3.0-litres, the T6 delivers 295 ft.-lbs of torque from 1,500 to 4,800 rpm for quick acceleration and smooth drivability.

The smaller engine displacement of the T6 is the result of a slightly narrower cylinder bore and shorter stroke. The turbocharger accepts exhaust gases in two stages as the inflow is divided into two lots of three cylinders each, a system known as twin-scroll technology. Twin-scroll technology permits the use of a more compact and less complicated turbocharger and provides swift response on-par with traditional twin turbochargers found in some 6-cylinder engines.

The T6 also includes a host of standard equipment, including a sunroof, 17-inch alloy wheels, leather seats, Bluetooth, a Sirius Satellite Radio system, retractable side-view mirrors, power child locks on the rear doors and a power passenger seat.

Both the XC70 3.2 and T6 models are equipped with the company's All-wheel Drive system with Instant Traction and a 6-speed automatic transmission with Geartronic. Both models are also equipped with Hill Descent Control that - when engaged - utilizes engine and braking systems to maintain a maximum speed of 10 km/h in first or reverse gear.

From the options list, the optional Navigation System (\$2,500) has been enhanced with Real Time Traffic updates. In Toronto, Montreal and Ottawa (Vancouver will be added in late 2008), Volvo vehicles equipped with a Navigation System will be better able to avoid traffic by customizing their drive route around known obstructions that have been digitally transmitted to the system's receiver.

The optional \$2,250 Dual Screen Rear Entertainment System (RSE) has also been updated for 2009. The screen has been enlarged by 43 percent and offers increased resolution, contrast and a brighter display for better visibility during daylight. The wireless headphones can now be folded for easier storage.

#### **Safety on every road**

Like every Volvo vehicle, the XC70 is well equipped with safety features from three distinct categories: protective, preventive and personal security.

In the event of a collision, the XC70 is equipped with a long list of technologies such as a body structure composed of four kinds of steel to distribute collision energy, a full complement of multi-stage airbags and inflatable curtains, seat belts with pretensioners and load limiters and a whiplash protection system for the front seats.

Preventive safety systems are designed to assist the driver to potentially avoid a collision. The XC70 includes a Dynamic Stability and Traction Control System that uses the brakes and engine output to help keep the vehicle travelling on the driver's intended path and a host of braking aids to help shorten stopping distances. These include ABS as well as Hydraulic Brake Assist to help ensure optimal braking power through prolonged brake use and Ready Alert Brakes that react to a sudden release of the accelerator to move the brake pads closer to the discs.

The XC70 can also be equipped with optional technologies such as a Blind spot Information System (BLIS) and a Collision Avoidance Package (CAP). BLIS utilizes digital cameras mounted on the side-view mirrors to monitor the traditional "blind spot" area beside and behind the XC70 and warns the driver via amber lights. CAP utilizes long-range radar and a short-range digital camera to deliver a Collision Warning system with Auto Brake that will visually and audibly warn the driver of a potential collision and autonomously apply up to 50 per cent braking power should a collision become imminent, Lane Departure Warning, Distance Alert to help maintain a safe distance to the vehicle in front and Driver Alert to evaluate the driver's control of the vehicle and warn them if there is increased likelihood they are asleep or distracted.

In addition to a remote-controlled alarm, personal security is delivered in the form of approach and home safe lighting. By illuminating the area around and in front of the XC70, the driver is able to watch for hazards (such as ice) and better see the walk path before them. Personal Security can be enhanced with the optional Personal Car Communicator (PCC). Within 100 metres of the XC70, the driver can check in the vehicle is locked, unlocked, if the alarm has been triggered and - through the use of a sensor - if a human heartbeat has been detected inside the vehicle. Beyond 100 metres, PCC can remind the driver if the XC70 was locked when it was left.

### **Optional Equipment**

Four option packages are available for the 2009 XC70: Premium, Luxury, Convenience and DynAudio.

Leather seating surfaces, retractable side-view mirrors, rear power child locks and a power passenger seat compose the \$2,650 Premium Package. The Premium Package is only available on the XC70 3.2 as the above features are standard on the XC70 T6.

The Luxury Package includes a Four-C active chassis, Dual Xenon Active Bending Headlights, front and rear parking assistance, rain sensor and either heated rear seats or the company's unique dual-stage integrated booster cushions. On XC70 3.2 models, the Luxury Package is priced at \$3,050. For the XC70 T6, the price is \$3,500, but includes ventilated front seats.

The Convenience Package (\$2,100) adds rear privacy glass, Homelink, speed sensitive steering, power operated tailgate, grocery bag holder, private locking in the cargo area, humidity sensor, sunglass holder, mass movement sensor and level sensor.

The DynAudio Package (\$1,500) equips the XC70 T6 with 12 DynAudio speaker, a 650-watt digital amplifier, a 6-disc CD player and Dolby Pro Logic II Surround sound processing. For the XC70 3.2, the package also includes a Sirius Satellite Radio System for a total of \$2,150.

Stand-alone options include a sunroof (\$1,500 for the XC70 3.2), 17-inch alloy wheels (\$750 for the XC70 3.2), 18-inch alloy wheels (\$1,250 for the 3.2; \$500 for the T6) and the aforementioned BLIS (\$750), CAP (\$1,795) and PCC (\$950).

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 42 Volvo automobile retailers across the country. The company's product range includes the stylish and sporty C30, the elegant C70 hardtop convertible, the compact S40 sedan, the S60 sport sedan, the S80 flagship sedan and the versatile V50 and V70 wagon. For customers looking for a Volvo vehicle with all-road capability, the company offers the versatile XC70 and XC90. Volvo Canada is also expanding its line-up with the introduction of the new XC60, a crossover with the award-winning City Safety system on the standard equipment list.

### **Keywords:**

XC70 (2007), Press Releases, 2009

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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