

Press Release

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Minor changes for 2009 Volvo V70

Launched in early 2008 after a complete redesign, the Volvo V70 remains largely unchanged for the 2009 model year, save for the addition of Bluetooth and fog lights to the standard equipment list.

Bluetooth provides wireless connectivity between the owner's mobile phone and the V70's electronics, allowing for hands-free operation through a series of vocal commands.

The 2009 Volvo V70 is powered by a 3.2 litre, inline 6-cylinder engine, delivering 235 horsepower and 236 lb-ft. of torque to the front wheels through a 6-speed automatic transmission with Geartronic. Manufacturer Suggested Retail Prices start at \$42,495.

From the options list, the optional Navigation System (\$2,500) has been enhanced with Real Time Traffic updates. In Toronto, Montreal and Ottawa (Vancouver will be added in late 2008), Volvo vehicles equipped with a Navigation System will be better able to avoid traffic by customizing their drive route around known obstructions that have been digitally transmitted to the system's receiver.

The optional \$2,250 Dual Screen Rear Entertainment System (RSE) has also been updated for 2009. The screen has been enlarged by 43 percent and offers increased resolution, contrast and a brighter display for better visibility during daylight. The wireless headphones can now be folded for easier storage.

Safety in a wagon

Being a Volvo vehicle, the V70 is well equipped with safety features from three distinct categories: protective, preventive and personal security.

In the event of a collision, the V70 is equipped with a long list of technologies such as a body structure composed of four kinds of steel to distribute collision energy, a full complement of multi-stage airbags and inflatable curtains, seat belts with pretensioners and load limiters and a whiplash protection system for the front seats.

Preventive safety systems are designed to assist the driver to potentially avoid a collision. The V70 includes a Dynamic Stability and Traction Control System that uses the brakes and engine output to help keep the wagon travelling on the driver's intended path and a host of braking aids to help shorten stopping distances. These include ABS as well as Hydraulic Brake Assist to help ensure optimal braking power through prolonged brake use and Ready Alert Brakes that react to a sudden release of the accelerator to move the brake pads closer to the discs.

The V70 can also be equipped with optional technologies such as a Blind spot Information System (BLIS) and a Collision Avoidance Package (CAP). BLIS utilizes digital cameras mounted on the side-view mirrors to monitor the traditional "blind spot" area beside and behind the V70, and warns the driver via amber lights in a vehicle is detected. CAP utilizes long-range radar and a short-range digital camera to deliver a Collision Warning system with Auto Brake that will visually and audibly warn the driver of a potential collision and autonomously apply up to 50 per cent braking power should a collision become imminent, Lane Departure Warning, Distance Alert to help maintain a safe distance to the vehicle in front and Driver Alert to evaluate the driver's control of the vehicle and warn them if there is increased likelihood they are asleep or distracted.

In addition to a remote-controlled alarm, personal security is delivered in the form of approach and home safe lighting. By illuminating the area around and in front of the V70, the driver is able to watch for hazards (such as ice) and better see the walking path before them. Personal Security can be enhanced with the optional Personal Car Communicator (PCC). Within 100 metres of the V70, the driver can check if the wagon is locked, unlocked, if the alarm has been triggered and - through the use of a sensor - if a human heartbeat has been detected inside the vehicle. Beyond 100 metres, PCC can remind the driver if the wagon was locked when it was left.

Optional Equipment

No significant changes have been made to the option package list for the 2009 model year.

The Premium Package (\$2,650) includes leather seats, retractable side-view mirrors, power child locks on the rear doors and a power passenger seat.

The Luxury Package (\$3,050) adds a Four-C active chassis, Dual Xenon Active Bending Headlights, front and rear parking assist, rain sensor and either heated rear seats or the company's dual-stage integrated booster cushions to the V70's feature list.

The Convenience Package (\$2,100) combines a 12-volt outlet in the luggage area, Homelink, compass, speed sensitive steering, grocery bag holder, humidity sensor, power operated tailgate, a privacy lock for the cargo area, sunglass holder, mass movement sensor and level sensor.

The final, DynAudio Package (\$2,150) includes an in-dash 6-disc CD player, a 650-watt digital amplifier, 12 DynAudio speakers and Dolby Pro Logic II Surround sound processing. For 2009, the DynAudio Package also includes a Sirius Satellite Radio system.

Stand-alone options include a sunroof (\$1,50), 17-inch alloy wheels (\$750) and the aforementioned BLIS (\$950), CAP (\$1,795) and PCC (\$950).

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 42 Volvo automobile retailers across the country. The company's product range includes the stylish and sporty C30, the elegant C70 hardtop convertible, the compact S40 sedan, the S60 sport sedan, the S80 flagship sedan and the versatile V50 and V70 wagon. For customers looking for a Volvo vehicle with all-road capability, the company offers the versatile XC70 and XC90. Volvo Canada is also expanding its line-up with the introduction of the new XC60, a crossover with the award-winning City Safety system on the standard equipment list.

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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