

Press Release

Sep 01, 2009 | ID: 19899

Enhanced offer, new R-Design for 2010 Volvo V70

Volvo Cars of Canada Corp. has enhanced the V70 wagon product offer for the 2010 model year, giving buyers a choice of two trim levels and a new R-Design option.

The V70 is equipped with a 3.2-litre, 235-horsepower, in-line six cylinder engine producing 236 lb.-ft. of torque. The engine powers the front wheels and is mated to a 6-speed automatic transmission.

The entry-level V70 3.2 starts at \$42,495 and comes equipped with standard features such as 16" alloy wheels, dual-zone Electronic Climate Control, Dynamic Stability and Traction Control, Bluetooth, power driver's seat with memory, heated front seats, T-tec seating surfaces and a 6-speaker audio system. Options are limited to metallic paint (\$790) and dual-stage integrated booster cushions for the rear seats (\$500).

The 3.2 Premium starts at \$48,495 and adds a list of additional features as standard equipment. Notable features include: sunroof, leather seating surfaces, power tailgate, Blind Spot Information System, 8-speaker audio system and power passenger seat. Two option packages are available. The first, a Luxury Package (\$3,500) that adds Active Bending Lights, Four-C active chassis, front and rear parking assistance, heated rear seats or dual-stage integrated booster cushions, speed sensitive steering and rain sensing wipers. The second, a Tech Package (\$4,000) that includes a Premium Sound system with 12 DynAudio speaker, a 650-watt amplifier and Dolby Pro Logic II Surround Sound processing, 6-disc in-dash CD changer, satellite radio, Personal Car Communicator (PCC) with keyless drive and Collision Avoidance System (CAS). The Tech Package requires the Luxury Package.

PCC can - within 100 metres of the V70 - notify the driver if the car is locked, unlocked, if the alarm was activated and if a heartbeat has been detected inside the vehicle at the press of a button. Beyond 100 meters, the driver can check if the "lock" button was pressed when the wagon was left.

CAS utilizes long-range radar and a short-range digital camera to deliver a Collision Warning system with Auto Brake that will visually and audibly warn the driver of a potential collision and autonomously apply up to 50 per cent braking power should a collision become imminent. CAS also adds Lane Departure Warning, Distance Alert to help maintain a safe distance to the vehicle in front and Driver Alert to evaluate the driver's control of the vehicle and warn them if there is increased likelihood they are asleep or distracted.

Stand-alone options include a navigation system with real time traffic updates (\$2,625) and a dual-screen rear entertainment system (\$2,250).

With the 3.2 Premium, an R-Design package (\$4,000) is available. Adding to the Luxury Package, R-Design adds Active Bending Lights, front and rear parking assist, heated rear seats or dual-stage integrated booster cushions, rain-sensing wipers, a lowered sport chassis, rear spoiler, sport exhaust tips, R-Design emblems throughout, aluminum inlays as well as unique side-view mirrors, seating upholstery, steering wheel and floor mats. The Tech Package can be applied to the V70 R-Design.

Safety for all occupants

Volvo Cars has been dedicated to safety research since its founding in 1927. In developing the protective, preventive and personal security systems in its vehicles, the company's engineers utilize a combination of research conducted at more than 35,000 real-world collisions involving 50,000 occupants, virtual crash tests and tests conducted at the Volvo Cars Safety Centre in Sweden.

The V70's body structure is composed of four kinds of steel to distribute collision energy around the passenger cabin. The interior is equipped with a collapsible steering column, a full complement of airbags and the company's unique Volvo Whiplash Protection System to reduce the likelihood of soft tissue injuries in a rear-end collision. The V70 is also equipped with braking aids such as ABS and Electronic Brake Force Distribution. Security features include approach and "Home Safe" lighting to illuminate the area around and in front of the vehicle to bring attention to any hazards, such as ice.

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 41 Volvo automobile retailers across the country. The company's product range includes the stylish and sporty C30, the elegant C70 hardtop convertible, the compact S40 sedan, the S80 flagship sedan and the versatile V50 and V70 wagons. For customers looking for a Volvo vehicle with all-road capability, the company offers the versatile XC60 crossover - equipped with City Safety as standard equipment - as well as the XC70 and XC90.

- 30 -

Keywords:

Releases,Model Year 2010,V70

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Related Images



[More Images >](#)

[media.volvocars.com >](http://media.volvocars.com)

[volvocars.com >](http://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).