

Press Release

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7-seats, simplified options for 2010 Volvo XC90

For the 2010 model year, all XC90 models will have the previously optional third row of seats as part of the list of standard equipment, Volvo Cars of Canada Corp. announced today. The company has also adjusted the list of standard equipment to create three trim levels plus an R-Design option.

The entry-level XC90 3.2 AWD starts at \$51,995 and is powered by a 3.2-litre, 235-horsepower, in-line six cylinder engine producing 236 lb.-ft. of torque. The engine is mated to a 6-speed automatic transmission and the company's all-wheel drive system. Standard features include 17" alloy wheels, Electronic Climate Control, Dynamic Stability and Traction Control, Homelink, power driver's seat, integrated booster cushion and an 8-speaker CD audio system. The lone Premium Package (\$2,500) adds a sunroof, leather seating surfaces, heated front seats, Blind Spot Information System, rain sensing wipers and memory for the power driver seat.

The XC90 3.2 AWD Luxury starts at \$58,995 and adds a sunroof, leather seating surfaces, Blind Spot Information System, heated front seats, rain sensing wipers, memory for the power driver seat, Active Bending Lights, power passenger seat, speed sensitive steering and rear parking assistance. The list of stand-alone options include navigation system with real time traffic updates (\$2,625), a dedicated air conditioning unit for the rear seats (\$800), dual-screen rear entertainment system (\$2,250), Premium Sound with 12 DynAudio speakers and a 650-watt amplifier (\$1,800) and an in-dash 6-disc CD changer (\$600).

For the 3.2 AWD Luxury, an available R-Design option (\$3,000) can be added. The R-Design option adds 19" alloy wheels, exterior styling upgrades, sport exhaust tips, aluminum inlays as well as unique leather seats, side-view mirrors, steering wheel, gear shift lever and floor mats.

At the top of the XC90 offer is the V8 AWD Executive for \$69,995. Powered by a 4.4-litre, 311-horsepower V8 producing 325 lb.-ft. of torque, the engine is mated to a 6-speed automatic transmission and all-wheel drive. The V8 AWD Executive adds the Premium Sound system, aluminum roof rails, wood inlays and unique emblems. Options are limited to stand-alone features such as the navigation system with real time traffic updates (\$2,625), a dedicated air conditioning unit for the rear seats (\$800), dual-screen rear entertainment system (\$2,250) and an in-dash 6-disc CD changer (\$600).

Safety in an SUV

Volvo Cars has been dedicated to safety research since its founding in 1927. In developing the protective, preventive and personal security systems in its vehicles, the company's engineers utilize a combination of research conducted at more than 35,000 real-world collisions involving 50,000 occupants, virtual crash tests and tests conducted at the Volvo Cars Safety Centre in Sweden.

The XC90's body structure is designed to distribute collision energy around the passenger cabin and the interior features a full complement of airbags to help protect the occupants. The company's unique Volvo Whiplash Protection System can be found in the front seats to help to reduce the likelihood of soft tissue injuries in a rear-end collision. The XC90 is also equipped with braking aids such as ABS and Electronic Brake Force Distribution. The XC90 also features a Roll Over Protection System, that includes Roll Stability Control that applies individual brakes to help

reduce the likelihood of a roll over and a reinforced roof structure. Security features include approach and "Home Safe" lighting to illuminate the area around and in front of the vehicle to bring attention to any hazards, such as ice.

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Göteborg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 41 Volvo automobile retailers across the country. The company's product range includes the stylish and sporty C30, the elegant C70 hardtop convertible, the compact S40 sedan, the S80 flagship sedan and the versatile V50 and V70 wagons. For customers looking for a Volvo vehicle with all-road capability, the company offers the versatile XC60 crossover - equipped with City Safety as standard equipment - as well as the XC70 and XC90.

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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