

Press Release

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Canadian pricing, updates announced for 2013 Volvo XC90

Scandinavia's luxury SUV incorporates a total of 322 unique improvements

- 2013 model receives visual interior, exterior enhancements
- First model in lineup to feature extended service interval of 16,000 km

TORONTO, ON (Jan. 4, 2012) - Volvo Cars of Canada Corp. has today announced the pricing of the refined 2013 Volvo XC90. This luxury SUV continues to receive accolades from industry experts and consumers alike. Since its introduction the XC90 has collected 102 prestigious awards including the Clé d'or 2007 Best Intermediate Sized SUV. The 2013 Volvo XC90 incorporates a total of 322 unique changes, making it a more stylish and refined choice for SUV customers than ever.

The design elements responsible for the XC90's sophisticated yet timeless exterior have been accentuated to offer a more modernized appearance. The fully colour-coordinated exterior visually changes the proportions of the vehicle, making its stance appear more planted and sleek. Overall, the XC90 exterior has been designed to provide a commanding presence that is both sporty and elegant. This has been enhanced through a number of refinements. New Daytime Running Lights give the front more character, while the redesigned silver metallic bumper bar and all-silver roof rails are now standard on all variants. The new tail lamps have dual light guides, LED brake lights and a silver turn indicator bulb (still with orange light).

The vehicle also receives a new lower door molding, chrome accents front and rear, and six-spoke 18-inch silver matte finish Thalia wheels. Improvements to the XC90 interior create an even more luxurious environment; including the three-spoke steering wheel, standard aluminum décor and the watch dial-inspired instrument design with white lighting. A colour-coordinated leather grab handle has been added to the top section of the split rear tailgate to make it easier to reach. Rain Sensing Windshield Wipers and Headlight Washers will also be standard on the 2013 model year XC90. Canadian MSRP for the XC90 3.2 AWD is \$49,900 and \$56,900 for the XC90 3.2 R-Design AWD, excluding applicable taxes and destination charge.

The 2013 XC90 is also the first Volvo to receive an extended service interval of 16,000 km, thanks in part to the use of full synthetic motor oil. Beginning with the 2013 model year, each Volvo model will follow this service interval, lowering the cost of ownership and improving the overall experience.

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 41 Volvo automobile retailers across the country. Volvo lead the list of luxury car brands in the 2012 Top Safety Picks by the Insurance Institute for Highway Safety (IIHS), with winners including the Volvo C30, S60, S80, XC60 and XC90.

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