

Press Release

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Volvo XC60 is the First Luxury SUV to Achieve a TOP SAFETY PICK+ Award

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Latest test makes Volvo the only luxury manufacturer with two TOP SAFETY PICK+ vehicles

TORONTO, ON (March 7, 2013) - The 2013 Volvo XC60 earned a TOP SAFETY PICK+ in the Insurance Institute for Highway Safety's (IIHS) new small overlap frontal crash test, currently making it the first and only midsize luxury SUV to achieve such results.

Thanks to its top marks in the latest test, Volvo is now the only luxury manufacturer with two TOP SAFETY PICK+ vehicles. The 2013 Volvo S60 sports sedan received the Institute's highest safety honor in an earlier test.

"Volvo's rich heritage of safety innovation continues on to this day," said Volvo Cars of Canada President and CEO Marc Engelen. "Each of our vehicles are equipped with active safety equipment meant to avoid a collision but have been designed to protect its occupants in the event of a crash."

The 2013 Volvo XC60 and S60 both earned the top rating of "good" in the tests. IIHS rates vehicles good, acceptable, marginal or poor based on performance in a moderate overlap frontal crash, small overlap frontal crash, side impact and rollover, plus evaluations of seat/head restraints for protection against neck injuries in rear impacts. TOP SAFETY PICK+ winners must earn good ratings for occupant protection in at least four of five evaluations, with no less than acceptable in the fifth test.

To view the IIHS news release, please visit: <http://www.iihs.org/news/default.html#030713>

Volvo Cars of Canada Corp. is part of the Volvo Car Corporation of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 41 Volvo automobile retailers across the country. Volvo lead the list of luxury car brands in the 2012 Top Safety Picks by the Insurance Institute for Highway Safety (IIHS), with winners including the Volvo C30, S60, S80, XC60 and XC90.

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