

Press Release

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Volvo Announces V60 Sports Wagon Will Come to Canadian Market

NEW YORK, N.Y. (March 28, 2013) - Already a superstar in Europe, Volvo's V60 sports wagon will soon hit the shores of North America.

Doug Speck, Volvo Cars' senior vice president marketing, sales and customer service, made the announcement at the New York International Auto Show, indicating the new V60 will come to the U.S. market in early 2014. Pricing and specifications for the U.S. and Canada will be announced at a later date.

The V60 R-Design on the auto show stand marks the global debut of the R-Design version of the car. It projects an elegant, curvy and sculptured appearance that equally straddles luxury and performance.

"The V60 marks a beautiful evolution in design and direction for Volvo," said Volvo Cars of Canada President and CEO Marc Engelen, "Many Canadian consumers have been asking us to bring this exciting sports wagon to the Volvo lineup and we listened."

The new Volvo V60 is for people who want the handling of a dynamic sports sedan but need the versatility of a wagon. Now, forging a new path with the V60, the Scandinavian automaker reaches a new level of design and sophistication, blending styling cues from its best-selling sedan with a sleek, curvy silhouette.

At the heart of the extra versatility of the V60 is its intelligent seating. Rear seats can be folded down in three 40/20/40 segments, allowing its interior space to be configured for passengers and loaded in a remarkably flexible way.

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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