

Press Release

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Volvo XC90 still one of the safest cars on the market

IIHS awards XC90 a 2014 Top Safety Pick+:

In 2002, Volvo Car Group brought SUV safety into a new dimension by introducing the Volvo XC90 – and more than a decade later the U.S. Insurance Institute for Highway Safety (IIHS) still ranks the iconic XC90 as one of the safest cars on the market by awarding it a 2014 Top Safety Pick+.

“The IIHS award emphasises the sustainability of our safety leadership. And the upcoming all-new XC90, which arrives in 2014, will feature new innovative safety features that bring us another leap towards our aim that by 2020 no one should be injured or killed in a new Volvo. Our long-term vision is that cars should not crash,” says Thomas Broberg, Senior Safety Advisor at Volvo Car Group.



The XC90 Top Safety Pick+ results include a good performance in the small overlap front test, which replicates what happens when the front corner of a vehicle strikes another vehicle or an object, such as a tree or a utility pole – a very severe crash situation. In the test, 25 per cent of the front end on the driver side strikes a 5-foot-tall rigid barrier at 40 mph (64 km/h).

Groundbreaking front structure

While many vehicles have had to undergo significant structural changes to earn good ratings in the small overlap test, the XC90 has retained the same basic structural design since the seven-seater was introduced in 2002.

“Our front structure and safety cage features a blend of different steel qualities. The recent IIHS test programme confirms the exceptional crashworthiness of this patented solution. Similar structural principles and mixes of steel qualities are used in all present Volvo models and the technology will be further enhanced in the upcoming all-new XC90,” says Thomas Broberg.

The Volvo XC90 is the third Volvo model to earn the Top Safety Pick+ accolade since IIHS extended its scope by testing the small overlap protection in 2012. Previously, the Volvo S60 and XC60 have received the highest score in the new test programme.

Keywords:

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