

Press Release

Nov 11, 2013 | ID: 135135

Volvo S60 - model year 2014

The new dynamic S60 design, with its purposeful, dynamic appearance, accentuates the car's sporting nature. The sporty feel is emphasised by new, comfortable sport seats.

DESIGN

Accentuated road presence

The new front design increases the S60's road presence. The more focused and determined-looking headlamps help create this new, expressive 'face'. The S60's horizontal lines have been emphasised at both the front and rear. Together with details such as a wider grille and daylight running lights, they give the S60 a striking, squat presence.

The new S60 offers an extended wheel choice with a variety of designs that increase the personalisation possibilities for customers. To enhance the visual appeal of the car, it is now possible to specify the S60 with expressive 19-inch wheels and keep the same profile height as 18-inch ones, without compromising comfort.

Redesigned interior

Scandinavian design is exemplified by beautiful, simple shapes and surfaces with any unnecessary clutter removed. This is evident in the redesigned S60 interior and exterior. Inside, the attention to detail, the authentic materials - such as wood and leather - and the easy-to-use controls contribute to the in-command driving experience. There are upgrades such as new upholstery colours and a new headliner.

New, comfortable sport seat

Supportive yet comfortable seats that ensure a fresh and relaxed arrival after the longest of journeys have been one of Volvo strengths for decades. The buyer of the S60 can now specify a new sport seat that retains this traditional comfort and makes a perfect addition to the in-command feel of a true driver's car. It has great hugging side support all the way from the thighs to the shoulders, so the seat keeps the driver firmly in position when cornering fast.

Emphasized attention to detail

There are several other examples of the attention to detail in the new S60. The previously visible washer nozzles have been relocated out of sight under the bonnet.

The radar cover has been painted gloss black, which practically makes it disappear in the grille. The chrome frame around the grille has been removed and the new, bigger ironmark badge enhances the new cars' self-confident look.

The new integrated tailpipes, which can be specified with some engine variants, are the physical and visual link to the technically advanced engines. But it's not just about beautiful design: the designers have had to cope with the fact that at operating temperature, the tailpipes have to remain perfectly in place despite the exhaust system expanding in length by up to 25mm. This is another example of true Scandinavian precision engineering.

R-DESIGN

Unique new front

The S60 R-Design features a unique face with a redesigned, dynamic, expressive nose. The frameless Tech Matte Black grille has high-gloss black stripes, a silk metal diagonal and a refined

R-Design emblem. The DRL lights in the outer corners reinforce the low, road-hugging impression. At the rear, the unique diffuser with aero fins is flanked by the round, high-tech R-Design tailpipes. The R-Design version is now available with all-new 19" Ixion II wheels.

New generation R-Design interior

The new sport seat comes as standard in the S60 R-Design. It features a blend of black nubuck textile and perforated leather. The embroidered R-design logo with a blue 'R' confirms the sporty aura.

By blending inlays with a perforated look, black leather and contrasting stitching, the design team has created an R-design interior with all the details in perfect harmony, crowned by the black headliner. The new stainless steel tread plate with a bright blue 'R' in the R-Design emblem is another exquisite detail.

CHASSIS & POWERTRAINS

Four chassis choices

The S60 buyer has a choice of four chassis types - Touring, Dynamic, Four-C (Continuously Controlled Chassis Concept) and Lower Sport Chassis, previously only available on the R-Design version.

Adaptive Digital Display

The Adaptive Digital Display, which debuted in the all-new V40, uses an active TFT (Thin Film Transistor) crystal display to bring the driver personalised information. There are three themes to choose from: Elegance, Eco and Performance.

The default mode Elegance has a classic look and layout. The Eco mode has a green colour theme and is designed to encourage and reward a fuel-efficient driving style. Performance features red illumination, and a rev scale instead of the speedometer displayed in the Elegance and Eco versions.

Heated steering wheel and paddle shifters

To give drivers in cold climate extra comfort, three-spoke steering wheels can now be specified with electric heating. Cars with automatic transmission can get paddle shifters that give the driver the opportunity to shift gear manually with both hands on the wheel. Cars equipped with a rain sensor can now also get an electrically heated windscreen for rapid de-icing on cold winter days.

SAFETY AND SUPPORT

IntelliSafe, Volvo's blanket name for all active safety systems, is an important part of the driver-centric approach in the S60.

Permanent high beam with groundbreaking technology

The new Active High Beam Control eliminates the need to switch between low and high beam. Instead, Active High Beam Control makes it possible keep the headlights on high beam continuously.

When another car approaches from the opposite direction, the system helps to prevent dazzling of the oncoming driver by shading out only as much of the beam as necessary. This is done by an ingenious projector module mechanism integrated into the headlamp. The same benefit applies to drivers in preceding cars.

New Pedestrian and Cyclist Detection technology

New advanced software, including more rapid vision processing, has now made it possible to extend Volvo Cars' present detection and auto brake technology to cover certain cyclist situations as well.

The new Pedestrian and Cyclist Detection with full auto brake is equipped with an advanced sensor system that scans the area ahead. If a cyclist heading in the same direction as the car suddenly swerves out in front of the car as it approaches from behind and collision is imminent, there is an instant warning and full braking power is applied.

The technology also detects if a pedestrian steps out into the road in front of the car. If the driver does not respond in time, the car can warn and automatically activate the brakes.

City Safety - active up to 50 km/h

The S60 features an upgraded City Safety system. This system is active at speeds up to 50 km/h. The car automatically brakes if the driver fails to react in time when the vehicle in front slows down or stops - or if the car is approaching a stationary vehicle too fast.

Cornering Light for better visibility

Another innovative option for driving in the dark is the low-speed Cornering Light feature. As an extension of the current Active Bending Light system, it lights up the area the driver is steering towards for safer manoeuvring.

Lane Keeping Aid

Lane Keeping Aid helps the driver stay in the lane. This feature applies extra steering torque to the steering column when the car gets close to a lane marking and is about to leave the lane. The system is active at speeds between 65 km/h and 200 km/h. As a first step, Lane Keeping Aid applies gentle steering wheel torque to help the driver steer back onto the intended course. If the car leaves the lane, the technology generates a distinctive warning through a haptic vibration in the steering wheel.

Enhanced Blind Spot Information System - for better visibility

The S60 offers the enhanced Blind Spot Information System (BLIS), which is radar-based. The technology can now also monitor and alert the driver to rapidly approaching vehicles up to 70 m behind the car. Of course it still informs the driver about vehicles in the blind spots on both sides.

Cross Traffic Alert - covering your back

Cross Traffic Alert uses the radar sensors at the rear end of the car to alert the driver to crossing traffic from the sides when reversing out of a parking space. This is especially helpful in tight and crowded areas where the side view might be limited due to infrastructure, vegetation or other parked cars.

Road Sign Information - an extra "eye" on the traffic environment

Road Sign Information supports the driver by displaying road signs in the instrument display. Road Sign Information can be combined with the Speed Alert function, which provides the driver with a visual warning in the speedometer if the speed limit is exceeded.

Volvo On Call combined with Bluetooth

The Volvo On Call system can be combined with the Bluetooth mobile phone service. The Bluetooth connection allows hands-free phone conversations as well as music streaming from a preferred Bluetooth enabled portable music player. Volvo is actually the only brand to offer Bluetooth music streaming throughout the entire vehicle range.

Keywords:

Old S60, Press Releases, 2014

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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