

Press Release

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Volvo Cars of Canada Announces All-New XC90 Pricing

Toronto, ON. October 2nd, 2014. Volvo Cars of Canada Corp. is pleased to announce pricing of the all-new XC90. The all-new XC90 offers luxurious design, impressive performance, and innovative safety technology in a seven-seat vehicle that will rival any SUV in the luxury segment. The XC90 offers practicality and flexibility in a unique and innovative vehicle that is equipped with high-quality interior and exterior design, dynamic powertrains, and the Scalable Product Architecture platform that delivers a premium driving experience.

“The all-new XC90 is an integral part of the re-launching of the Volvo brand,” said Marc Engelen, President & CEO of Volvo Cars of Canada. “This vehicle is an important illustration of Volvo’s Scandinavian roots and the design, performance and price will be competitive with rival SUVs in the luxury segment.”



The all-new XC90 is the first vehicle in the Volvo lineup that will unveil the new trim level strategy; the all-new XC90 will be offered with the following trims: Momentum, Inscription and R-Design. The Momentum trim offers visually appealing interior and exterior design, with option availability separate from the R-Design and Inscription-specific features. The R-Design trim level offers a sporty, dynamic look that enhances the driving experience through aesthetic design. The highest trim level, Inscription, offers a level of luxury and craftsmanship that displays elegance and exclusivity.

The all-new XC90 pricing is currently available for the T6 and T8 PHEV engine variants, both offered in all-wheel-drive. Both variants are equipped with an in-line 4-cylinder, supercharged and turbocharged engine paired with an 8-speed automatic transmission offering an output of 320hp. Additionally, the T8 PHEV has an electric motor, coupled with the in-line 4-cylinder supercharged and turbocharged engine which offers an additional output of 80hp. The T6 variant offers an impressive 7.7L/100km combined fuel consumption; the T8 PHEV is expected to achieve an astounding combined fuel consumption of approximately 2.7L/100km. The T6 AWD is offered in the Momentum, R-Design and Inscription trims. The Momentum MSRP is \$60,700, the R-Design MSRP is \$65,200, and the Inscription trim's MSRP is \$66,800. The T6 variant offers four option packages to complement the all-new XC90: Momentum Plus (\$2,600), Climate (\$1,350), Vision (\$1,800) and Convenience (\$2,200). Stand-alone options include Metallic Paint, Bowers & Wilkins Premium Sound upgrade and graphical Head-Up Display, among others.

The T8 PHEV offers the two highest trim-levels: R-Design and Inscription. The R-Design MSRP for the T8 PHEV is \$73,400. Inscription, carries an MSRP of \$75,000. Similar to the T6 AWD, the T8 PHEV offers the Climate, Vision and Convenience packages as well as a plethora of stand-alone options.

About Volvo Cars of Canada

Volvo Cars of Canada Corporation is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 38 Volvo automobile retailers across the country. The S60, S80 and XC60 are among only 22 vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 427,000 in 2013 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2013, Volvo Cars had over 23,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China) while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China).

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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