

Press Release

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Volvo Cars of Canada Announces All-New V60 Cross Country Pricing

Toronto, ON. November 19th, 2014. Volvo Cars of Canada Corp. is pleased to announce pricing of the all-new V60 Cross Country. The all-new V60 Cross Country offers a sporty drive while still maintaining a comfortable ride and premium experience. The dynamic vehicle pairs performance with luxury, helping establish the Cross Country brand an iconic and distinguished chapter in Volvo's history.

"The V60 Cross Country is a versatile vehicle that offers a comfortable ride and all-road, all-weather capability," said Marc Engelen, President & CEO of Volvo Cars of Canada. "The rugged design of the V60 Cross Country aligns with its Scandinavian roots while offering the reliability and comfort one would expect from a Volvo."

Volvo Canada is pleased to offer the T5 all-wheel-drive V60 Cross Country to the Canadian market. Equipped with a 2.5 litre inline 5-cylinder engine, this particular variant offers a 250hp with 266 lb. ft. of torque and is equipped with a 6-speed Geartronic Auto Transmission with Adaptive Shift. With a 0-100 km/h acceleration time of 7.4 seconds and an estimated combined fuel economy of 10.6L/100km, the V60 Cross Country offers a perfect combination of sportiness and efficiency that can be tested in all seasons, and in all elemental situations.

The V60 Cross Country T5 AWD offers a base model as well as Premier, Premier Plus and Platinum trim levels. The base trim package has an MSRP of \$44,100, the Premier trim has an MSRP of \$46,300, the Premier Plus trim MSRP is \$47,100 and the Platinum trim carries an MSRP of \$50,400. The V60 Cross Country offers a plethora of option packages to supplement the all-new installment in the Cross Country brand: Climate Package (\$1,350), Technology Package (\$1,500), Blind Spot Information System Package (\$1,000). Stand-Alone Options include: Metallic Paint, Dual Two-Stage Booster Seats, Quickfold Front Passenger Seat, Active Dual Xenon Headlights w/Headlight Washers, Urbane Wood Inlays and Piano Black Wood Inlays.

About Volvo Cars of Canada

Volvo Cars of Canada Corporation is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 38 Volvo automobile retailers across the country. The S60, S80 and XC60 are among only 22 vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 427,000 in 2013 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2013, Volvo Cars had over 23,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car

production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China) while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China).

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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