

## Press Release

Jan 09, 2015 | ID: 156095

# Volvo Cars of Canada Displays 2016 XC90 & V60 Cross Country

### Media Event/Interview Opportunity

#### Volvo Cars of Canada Displays 2016 XC90 & V60 Cross Country

**What:** On January 14<sup>th</sup> for the first time in Canada, Volvo Cars of Canada will be introducing the all-new XC90 & V60 Cross Country at an exclusive media event.

**Who:** Both the all-new XC90 & V60 Cross Country will be on display and will be accompanied by product demonstrations.

Additionally, on-site will be the following Volvo Canada spokespersons available for interviews:

- Marc Engelen, President & CEO, Volvo Cars of Canada
- Margareta Mahlstedt, Vice President, Marketing, Volvo Cars of Canada

**Where:** The media event will be held at the Montreal Science Centre, 2 Rue de la Commune Ouest, Montréal, QC H2Y 4B2.

**When:** The media event will be hosted from 12pm-2pm. Speaking remarks, product information and interview opportunities will be available. Catering will be available.

**To confirm attendance or make inquiries regarding the media event, please contact:**

Kyle Denton  
PR & Events Manager  
T: (905) 695-9645  
M: (647) 461-4259  
[Kyle.denton@volvocars.com](mailto:Kyle.denton@volvocars.com)

#### About Volvo Cars of Canada Corp.

Volvo Cars of Canada Corp. is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 38 Volvo automobile retailers across the country. The S60, S80 and XC60 are among only 22 vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

#### About Volvo Car Corp.

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 427,000 in 2013 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010.

It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2013, Volvo Cars had over 23,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China) while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China).

## Keywords:

Press Releases, XC90, 2015, Old V60 Cross Country, Product News, 2016

---

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

[media.volvocars.com](http://media.volvocars.com) >

[volvocars.com](http://volvocars.com) >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).