

Press Release

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Volvo V60 Named Motoring TV's Luxury Car of the Year

Richmond Hill, ON. March 26th, 2015. The Volvo V60 has been named the 2015 Luxury Car of the Year by Motoring TV, Canada's longest running weekly national television series. The two finalist's that were competing against the V60 were the Cadillac ATS and the Kia K900.

"Volvo Canada is pleased to see the continued recognition for the V60 sportswagon," said Marc Engelen, President & CEO of Volvo Cars of Canada. "The V60 is a dynamic vehicle offering fuel efficiency, sportiness and performance all in a dynamic package. From the Drive-E engine to the Polestar, the V60 is a model designed for versatility."

"With 75% of the light vehicle market belonging to the truck side, a wagon with personality and practicality becomes a beacon on the car side of the ledger." stated representatives of Motoring TV. "The Volvo V60 does what any crossover can do, but it does it with panache, style, and more importantly, the ability to drive through a corner with the best of them. Throw the Polestar into the mix and you have a superb all-rounder."

The V60 model can be equipped with a Drive-E engine and is offered with front-wheel-drive or all-wheel-drive capabilities. The Canadian market is also one of thirteen markets to offer the V60 Polestar.

About Volvo Cars of Canada

Volvo Cars of Canada Corporation is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 38 Volvo automobile retailers across the country. The S60, S80 and XC60 are among only 22 vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 465,866 in 2014 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2014, Volvo Cars had over 25,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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