

## Press Release

Jun 04, 2015 | ID: 163305

# Volvo Cars' home town of Gothenburg to host the 2015 Enhanced Safety of Vehicles Conference

The world's foremost vehicle safety conferences, the International Technical Conference on the Enhanced Safety of Vehicles ([ESV](#)) will take place in Volvo Cars' hometown this year, effectively bringing the discussion of vehicle safety home to where it first began.

The conference, organized by the United States' National Highway Traffic Safety Administration (NHTSA), is internationally focused with participating governments, carmakers, academia and other interested parties from across the globe.

The main focus of the conference will be the presentation of scientific papers, government status reports and workshops aimed at taking vehicle safety to the next level.

"The fact that the conference is being held in Volvo Cars' hometown of Gothenburg this year is no coincidence. Volvo Cars is a clear leader in the field of vehicle safety research. Our ongoing commitment to developing real-world safety solutions that save lives is well known. Our longer term goal is to create cars that do not crash. In the short term our vision is that no one will be seriously injured or killed in a new Volvo car by 2020, and we remain confident that we can achieve this," said Dr Peter Mertens, Senior Vice President Research & Development at Volvo Car Group.

Volvo Cars will demonstrate its leadership in safety by contributing in several areas during the conference, including the presentation of papers on subjects as diverse as the effectiveness of advanced driver assistance systems, the response of muscles in the human body in pre-collision situations, driver distraction guidelines and run off road accidents. The Swedish car maker will also cover the new safety systems launched in the XC90 and participate in a plenary session with Volvo Cars' Head of R&D, Dr Peter Mertens.

The 24th International Technical Conference on the Enhanced Safety of Vehicles ([ESV](#)), organised by SAFER, will take place June 8-11 in Gothenburg, Sweden.

---

### **Volvo Car Group in 2014**

*For the 2014 financial year, Volvo Car Group recorded an operating profit of 2,252 MSEK (1,919 MSEK in 2013). Revenue over the period amounted to 129,959 MSEK (122,245 MSEK). For the full year 2014, global sales reached a record 465,866 cars, an increase of 8.9 per cent versus 2013. The record sales and operating profit cleared the way for Volvo Car Group to continue investing in its global transformation plan.*

### **About Volvo Car Group**

*Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 465,866 in 2014 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.*

*As of December 2014, Volvo Cars had over 26,000 employees worldwide. Volvo Cars head office,*

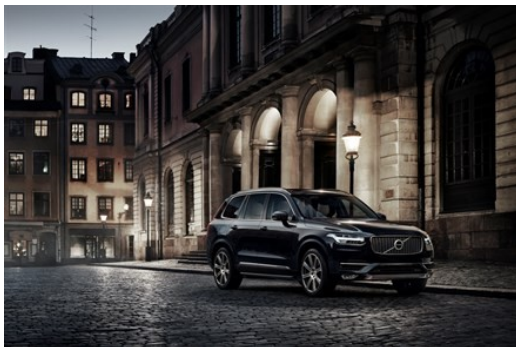
*product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).*

## Keywords:

Safety, Events/Activities, Sustainability, Press Releases

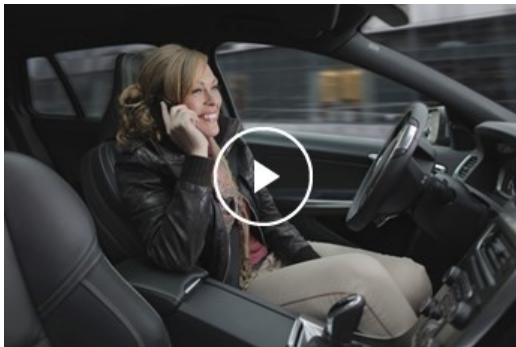
Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

## Related Images



[More Images >](#)

## Related Videos



[More Videos >](#)

[media.volvocars.com](http://media.volvocars.com) >

[volvocars.com](http://volvocars.com) >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).