

## Press Release

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# Volvo XC90 Named 2016 North American Truck of the Year

**DETROIT, MI. (January 11, 2016)** The Volvo XC90 has been named 2016 North American Truck of the Year.

Fifty-three automotive journalists from the United States and Canada voted for the luxury SUV for being a benchmark in its segment, based on factors including innovation, comfort, design, safety, handling, driver satisfaction and value for the dollar.

“Volvo Canada is thrilled the XC90 has been awarded with such a prestigious award,” said Marc Engelen, President and CEO of Volvo Cars of Canada, “The XC90 is a groundbreaking luxury SUV that is on the leading edge of technology and innovation. It offers the industry a glimpse at the bright future of Volvo Cars and has allowed us to stake our claim in the luxury segment once again.”

It is the second time the XC90 has won the North American Truck of the Year award. The first was in 2003, when the vehicle was originally introduced.

The Volvo XC90 features all new platform, powertrain and semi-autonomous driving technologies that set a new standard for the luxury SUV segment. All XC90s feature Volvo’s award-winning Sensus infotainment system, which centers on an intuitive, tablet-like touch screen that puts all of the vehicle’s systems and functions at the driver’s fingertips. Volvo City Safety, which includes Pedestrian Detection with Automatic Emergency Braking, automatically applies the brakes should a collision be imminent, is also standard. The available Pilot Assist semi-autonomous driving system will control vehicle speed and direction at speeds up to 40 km/h.

### **About the North American Car and Truck of the Year awards**

The North American Car and Truck of the Year awards – now in their 23rd year – are unique in the United States because instead of being given by a single media outlet they are awarded by an independent group of automotive journalists from the United States and Canada who represent magazines, television, radio, newspapers and web sites.

### **About Volvo Cars of Canada**

Volvo Cars of Canada Corporation is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 38 Volvo automobile retailers across the country. The S60, S80, V60, XC60 & XC90 are among vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

### **About Volvo Car Group**

*Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 465,866 in 2014 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.*

*As of December 2014, Volvo Cars had over 25,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).*

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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