

## Press Release

Jun 24, 2016 | ID: 193665

# Volvo XC90 Awarded Chinese-Canadian Consumers' Car of the Year

**Richmond Hill, ON. (June 24, 2016).** The Volvo XC90 has been awarded the 2016 Chinese-Canadian Consumers Top 10 Car Choice Awards™ presented by Michelin Canada. Readers and car consumers from the Chinese-Canadian Community were invited to vote for their 2016 top model. Votes were conducted via ballots in AutoNerve publications, online survey tools and on-site entries from the 2016 Canadian International Auto Show and Vancouver International Auto Show.

The winners were featured in the May/June edition of AutoNerve.

### **About Volvo Car Canada**

Volvo Car Canada Ltd. is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 36 Volvo automobile retailers across the country. The S60, S80, V60, XC60 & XC90 are among vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

### **About Volvo Car Group**

*Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.*

*As of December 2014, Volvo Cars had over 25,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).*

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### **Keywords:**

Press Releases, XC90, 2016, Product News

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