

Press Release

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All-New Polestar Pricing Announced in Canada

RICHMOND HILL, ON. (July 5th, 2016.) Volvo Car Canada Ltd. has announced pricing for the 2017 S60 & V60 Polestars. The S60 Polestar is priced at \$67,050, the V60 Polestar is priced at \$69,000 with each vehicle featuring an all-new, modified, version of the award-winning Drive-E powertrain. Each Polestar vehicle is fully loaded with no option packages available, offering an all-in-one pricing package of high performance.

The Polestar vehicles offer advancements in both power and precision. At the heart of the vehicles is a 2.0 litre T6 twin-charged Drive-E engine, boasting 367 horsepower and 347 lb.-ft of torque. The V60 sprints from 0-100km/h in 4.8 seconds and the S60 in 4.7 seconds. Both vehicles are powered by a BorgWarner four-wheel drive system and an optimized Polestar eight-speed Geartronic automatic gearbox.

The S60 & V60 Polestar ensure that the driver is in total control with all-new Polestar calibrated electro-assisted power steering, 20" rims and new slotted brake discs. Additional specifications include: new connecting rods, new camshafts, a larger air intake and high capacity fuel pump.

Globally, 1000 units of the S60 & V60 Polestar will be produced and will be available in 34 markets. The 2017 Polestar vehicles will be available in Canada September, 2016.

About Volvo Car Canada

Volvo Car Canada Ltd. is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 36 Volvo automobile retailers across the country. The S60, S80, V60, XC60 & XC90 are among vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

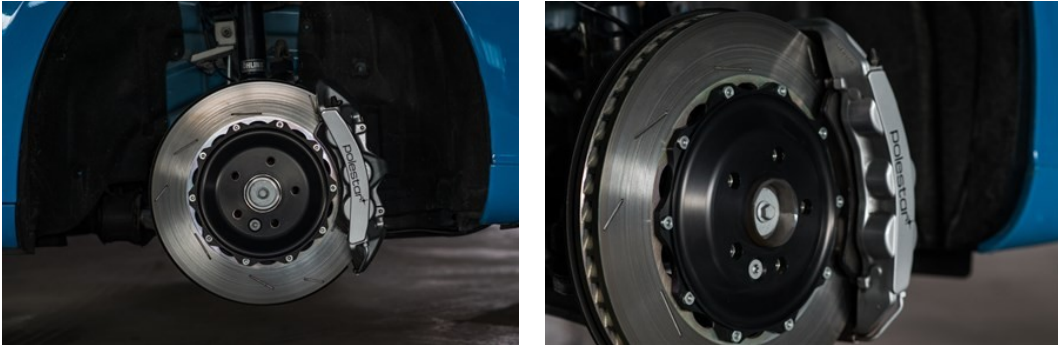
As of December 2014, Volvo Cars had over 25,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

Keywords:

Old S60, Old V60, Press Releases, 2017, Product News

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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