

Press Release

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Volvo Car Canada Ltd. Announces V90 and V90 Cross Country Pricing and Packaging

V90 and V90 Cross Country Now Available for Pre-Order at Volvo Canada Retailers

RICHMOND HILL, ON. (October 28th, 2016.) Volvo Car Canada Ltd. is pleased to announce the pricing and packaging for the V90 and V90 Cross Country. Both vehicles are set to arrive in the first quarter of 2017 with V90 pricing starting at \$59,900 and V90 Cross Country pricing starting at \$61,900.

With their arrivals to the market, both the V90 and V90 Cross Country will complete the 90 Cluster in the Volvo Cars lineup. The most recent additions to the product lineup, the award-winning XC90 and S90, have been noted as game changers in their respective categories and have been met with overwhelming praise across the industry. The V90 and V90 Cross Country are expected to match this acclaim and are designed on the same Scalable Product Architecture (SPA). They will be available in Canada with the T6 engine variant, equipped with a 4-cylinder, turbocharged and supercharged engine, an 8-speed geartronic automatic transmission offering 316 horsepower and 295 lb. ft. of torque. In Canada, the V90 and V90 Cross Country will be exclusively offered with all-wheel-drive capabilities.

The V90 will offer Momentum, R-Design and Inscription trims, as well as the Cross Country specific trim. The V90 Momentum MSRP is \$59,900, the R-Design MSRP is \$64,450 and the Inscription MSRP is \$66,050. The Cross Country MSRP is \$61,900 as previously reported at the V90 Cross Country unveiling on September 15th. The V90 offers the following packages: Momentum Plus Package (\$1700), Vision Package (\$2000), Climate Package I (\$1350) & Climate Package II (\$2300), Sports Seats & Napa Leather (\$1800) as well as a plethora of stand-alone options including Bowers & Wilkins Premium Sound system (\$3250), Graphical Head-up Display (\$1150), Rear Air Suspension (\$2350) and Apple CarPlay (\$400). The Cross Country trim offers all of those options as well as trim-specific packages Premium Package (\$1500) and Premium Plus Package (\$2500).

The V90 and V90 Cross Country pre-sale is now available; customers who would like to pre-order the V90 or V90 Cross Country can do so at their local Volvo retailer.

About Volvo Car Canada

Volvo Car Canada Ltd. is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 36 Volvo automobile retailers across the country. The S60, S80, V60, XC60 & XC90 are among vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2014, Volvo Cars had over 25,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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