

Communiqués

Jan 04, 2017 | ID: 202261

Volvo Car Canada Ltd. Reports 27.5% Annual Growth in 2016

Volvo Car Canada Ltd. Reports 27.5% Annual Growth in 2016 Swedish Brand Reports Fifteenth Consecutive Month-to-Date of Sales Growth

RICHMOND HILL, ON. (January 5, 2017.) Volvo Car Canada Ltd. reported a strong 2016 in sales growth. For the year, Volvo Canada sold a total of 6,103 units compared to 4,788 units in 2015, representing a significant increase of 27.5%.

For the month of December, Volvo Canada reported total sales of 433 units compared to 340 units in December 2015. This strong end-of-year sales result marks the fifteenth consecutive month-to-date of sales growth for Volvo Car Canada Ltd.

“2016 was truly an exceptional year for Volvo Canada. Exciting new product, the introduction of advanced technologies and a motivated retailer network led to the Volvo Car brand exceeding expectations in Canada,” said Alexander Lvovich, Managing Director, Volvo Car Canada Ltd. “With three new models being unveiled in 2017, the brand is poised for another year of growth as the Volvo Car brand continues to make its impact on the premium car segment in Canada.”

Sales for the year were led by the award-winning XC90, with 2,951 vehicles sold. The XC60 was second with 1,526 vehicles sold. Sales for the month were also led by the XC90 and XC60, each vehicle selling 239 units and 96 units respectively.

To learn more about the Volvo Car product, please visit: <http://www.volvocars.com/ca>
To receive Volvo Car news, both globally and nationally, please visit: <https://www.media.volvocars.com/ca/en-ca>

About Volvo Car Canada

Volvo Car Canada Ltd. is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 36 Volvo automobile retailers across the country. The S60, S80, V60, XC60 & XC90 are among vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

Mots clés:

Volvo XC60, Press Releases, XC90, 2017, Product News

media.volvocars.com > volvocars.com >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).