

## Press Release

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# Volvo Car Canada Ltd. Reports 39% Annual Certified Pre-Owned Growth in 2016

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**RICHMOND HILL, ON. (January 5, 2017.)** Volvo Car Canada Ltd. reported exceptional Certified Pre-Owned (CPO) growth in 2016. For the year, Volvo Canada sold a total of 2,324 units compared to 1,672 units in 2015, representing a significant increase of 39%.

For the month of December, Volvo Canada reported total sales of 175 units compared to 125 units in December 2015 representing an increase of 40%.

“In 2016 the Volvo Car brand reported extraordinary growth, with several factors contributing to the success of the Certified Pre-Owned division,” said Alexander Lvovich, Managing Director, Volvo Car Canada Ltd. “We have a strong CPO program, quality product available and a committed retailer network; all of these contributing elements have given us the opportunity to introduce new customers to the Volvo Car brand.”

In 2016, XC60 was the highest-selling CPO model, with 887 vehicles sold. S60 and V60 were the next two highest-selling models with 635 and 219 vehicles sold, respectively. The 60 Series vehicle line totaled 79% of CPO sales.

To learn more about the Volvo Car CPO offerings, please visit: <http://cpo.volvocars.ca/en/vehicles>  
To receive Volvo Car news, both globally and nationally, please visit:  
<https://www.media.volvocars.com/ca/en-ca>

### About Volvo Car Canada

Volvo Car Canada Ltd. is part of the Volvo Car Group of Gothenburg, Sweden. The company provides marketing, sales, parts, service, technology and training support to the 36 Volvo automobile retailers across the country. The S60, S80, V60, XC60 & XC90 are among vehicles that have been awarded the prestigious new Top Safety Pick+ by IIHS (Insurance Institute for Highway Safety). Volvo Cars is committed to Vision 2020, our goal that no one shall be killed or seriously injured in a Volvo by the year 2020.

### Keywords:

Old S60, Old V60, Volvo XC60, Press Releases, 2017, Product News

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

