

Press Release

Mar 07, 2017 | ID: 206471

Volvo Cars Unveils the All-New XC60

Geneva Motor Show Reveal Marks World Debut of Mid-Sized SUV

GENEVA, SUI. (March 7th, 2017.) Today, the all-new XC60 made its long awaited debut at the Geneva Motor Show. It has been nine years globally since the current iteration XC60 made its global debut; the XC60 today represents approximately 30% of Volvo Car's total global sales.

"We have a strong heritage in designing stylish and dynamic SUVs that offer the latest in technology. The new XC60 will be no exception. It's the perfect car for an active lifestyle, and it represents the next step in our transformation plan," said Håkan Samuelsson, President and Chief Executive, Volvo Car Group.

The new XC60 is equipped with the popular T6 Drive-E engine that is familiar throughout the 90-Cluster lineup, but the new also XC60 offers Volvo's award-winning T8 Twin Engine petrol plug-in hybrid at the top of the powertrain range, delivering 407 hp and acceleration from 0-100 Km in just 5.3 seconds.

But it is not just under the hood that the new XC60 delivers healthy performance. The new CleanZone four-zone climate system removes harmful pollutants and particles from outside the cabin to deliver Scandinavian-fresh air on the inside.

Volvo Cars' driver infotainment and connected services offer, Sensus, and the Volvo On Call app both receive a graphical update with improved usability. As in the 90 Series cars, smartphone integration with CarPlay and Android Auto is also available.

The new XC60, one of the safest cars ever made, is fully-loaded with new technology. Steer Assist has been added to the ground-breaking City Safety system. A new safety system called Oncoming Lane Mitigation uses steer assist to help mitigate head-on collisions, while Volvo's Blind Spot Indication System (BLIS) now uses Steer Assist functionality to reduce the risk of lane-changing collisions.

"We have focused on building a car that can deliver pleasure to all of your senses – from a commanding view of the road ahead in a beautifully appointed and calm cabin, to a safe, inspired and confident ride," said Henrik Green, Senior Vice President Product & Quality at Volvo Car Group. "We've paid particular attention to making life easier for our customers by providing them with the creature comforts and services that take the hassle out of everyday life."

Pilot Assist, Volvo's advanced semi-autonomous driver assistance system, which takes care of steering, acceleration and braking on well-marked roads up to 130 km/h, is available in the new XC60 as an option.

"The XC60 is an SUV not designed to look down on others but to drive. The exterior has an athletic sculpture with a subtle, timeless quality. The interior is a masterful composition of well-resolved architecture, beautiful materials and the very latest technology - all perfectly blended together. The XC60 provides a true Scandinavian experience which will make our customers feel special," said Thomas Ingenlath, Senior Vice President, Design at Volvo Car Group.

The new XC60 will arrive in Canadian showrooms in the fourth quarter of 2017.

About Volvo Car Canada

Volvo Car Canada Ltd. is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCCL provides marketing, sales, parts, service, technology and training support to the 37 Volvo automobile retailers across Canada. For more information please refer to the Volvo Car Canada media website at: <https://www.media.volvocars.com/ca/en-ca>

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2014, Volvo Cars had over 25,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

Keywords:

Volvo XC60, Press Releases, 2017, 2018, XC60, Product News

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

[media.volvocars.com](https://www.media.volvocars.com) >

[volvocars.com](https://www.volvocars.com) >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).