

## Press Release

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# Volvo S90 & V90 Awarded Best Design of the Year by Guide de L'Auto

## Volvo S90 & V90 Awarded Best Design of the Year by Guide de L'Auto

**RICHMOND HILL, ON.** (November 24<sup>th</sup>, 2017.) The all-new S90 & V90 have been recognized as the Best Design of the Year in 2018 by Guide de L'Auto / The Car Guide, a property of LC Media.

"We at Volvo Canada are thrilled to receive this award," said Alexander Lvovich, Managing Director, Volvo Car Canada Ltd. "Much like the XC90, the S90 and V90 have been recognized for their contemporary, innovative, design language across the automotive industry. Our design team has worked hard to create vehicular design that stands out but also acknowledges our Swedish heritage; we are appreciative of the Guide de L'Auto voters who have honoured us with this accolade."

The S90 was originally launched in 2016, the V90 launched early in 2017. Both vehicles offer three distinct design trims – Momentum, R-Design and Inscription. Recently, a refreshed 2018 S90 arrived in showrooms offering segment-leading rear legroom, a standard panoramic sunroof and a 400-horsepower T8 Plug-In Hybrid powertrain option.

For more information on the S90, V90 or other Volvo Car product, please refer to the Volvo Car Canada media website at: <https://www.media.volvocars.com/ca/en-ca>

### **About Volvo Car Canada**

Volvo Car Canada Ltd. is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCCL provides marketing, sales, parts, service, technology and training support to the 36 Volvo automobile retailers across Canada.

### **About Volvo Car Group**

*Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.*

*As of December 2014, Volvo Cars had over 25,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium) and Chengdu (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).*

### Keywords:

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