

Press Release

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ALL-NEW VOLVO XC60 NAMED 2018 NORTH AMERICAN UTILITY OF THE YEAR

DETROIT, Michigan (January 15, 2018) The all-new Volvo XC60 luxury compact SUV is the 2018 North American Utility of the Year™, the second Volvo in three years to win the coveted award after the XC90 won in 2016. The announcement was made today during a press conference at the 2018 North American International Auto Show in Detroit.

Completely redesigned for 2018 the XC60 is an SUV not designed to look down on others, but to drive. The exterior has an athletic stance thanks to Volvo's Scalable Product Architecture platform (SPA) with exquisite details including signature Thor's Hammer headlights.

The interior is a masterful composition of well-resolved architecture, beautiful materials and the very latest technology - all perfectly blended together. The XC60 provides a true Scandinavian experience which will make Volvo customers feel special.

The XC60 seats five and features all the safety of a Volvo. Pricing starts at \$46,350.

Features like a standard 9-inch tablet-like touch screen, available driftwood-inspired wood trim, and integrated mobile device storage under the second row seats are unique to XC60.

"The Volvo XC60 raises the bar for safety and driver assistance systems in compact utility vehicles, and does it in a package that exudes Scandinavian design," said Mark Phelan, president of the North American Car of the Year Awards organization.

"We are so proud the XC60 has won this prestigious award," said Anders Gustafsson, President and CEO of Volvo Cars USA. "It is a very tough competition and we thank all the judges for recognizing the great style, technology, and engineering in the XC60. All car shoppers should take a test drive to see for themselves how great it really is."

The XC60 is available with a wide range of powertrains including the award-winning T8 Twin Engine plug-in hybrid at the top of the powertrain range delivering 400-horsepower and an EPA-rated economy of 56 mpg equivalent.

The new XC60, one of the safest cars ever made, is fully-loaded with new technology. Steer Assist has been added to the ground-breaking City Safety system. A new safety system called Oncoming Lane Mitigation uses steer assist to help mitigate head-on collisions, while Volvo's Blind Spot Indication System (BLIS) now uses Steer Assist functionality to reduce the risk of lane-changing collisions.

Pilot Assist, Volvo's advanced semi-autonomous driver assistance system, which takes care of steering, acceleration and braking on well-marked roads up to 130 km/h, is available in the new XC60 as an option.

Volvo Cars' driver infotainment and connected services offer, Sensus, and the Volvo On Call app both receive a graphical update with improved usability. Smartphone integration with Apple CarPlay and Android Auto is also available.

American and Canadian consumers can learn more about the XC60 online at www.volvocars.com/us and www.volvocars.com/ca, respectively.

Media can get full specifications at www.media.volvocars.com/us

Now in its 30th year as an international event, the NAIAS is among the most prestigious auto shows in the world, providing unparalleled access to the automotive products, technologies, people and ideas that matter most – up close and in one place.

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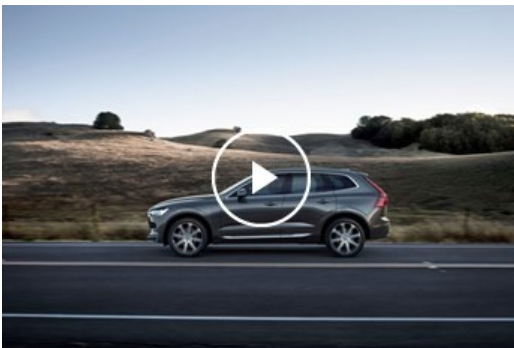
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