

Communiqués

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Volvo Car Canada Ltd. Reports 47.4% Growth in March

RICHMOND HILL, ON. (April 3, 2018.) Volvo Car Canada Ltd. reported sales of 849 units in March 2018 compared to 576 sales in March 2017, representing an increase of 47.4%. This marks the thirty consecutive month of year-over-year sales growth for the brand.

Year to date, Volvo Canada has sold a total of 1817 vehicles in 2018 compared to 1271 vehicles sold year to date in 2017 representing an increase of 43%.

“March was a great month for the Volvo brand, with our XC60 winning 2018 World Car of the Year at the New York International Auto Show,” said Alexander Lvovich, Managing Director, Volvo Car Canada Ltd. “We also debuted the new V60 and XC40 Inscription, both of which will arrive in Canadian showrooms this year. With one more vehicle unveiling to come in 2018, the Volvo brand is showing no signs of slowing down.”

To learn more about the Volvo Car product, please visit: <http://www.volvocars.com/ca>

About Volvo Car Canada

Volvo Car Canada Ltd. is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCCL provides marketing, sales, parts, service, technology and training support to the 37 Volvo automobile retailers across Canada. For more information please refer to the Volvo Car Canada media website at: <https://www.media.volvocars.com/ca/en-ca>

Mots clés:

Press Releases, 2018, XC60, XC40, V60, 2019, Product News

La description et les faits repris dans le matériel de presse concernant la gamme de voitures internationale de Volvo Cars. Les équipements peuvent être optionnels. Les spécifications peuvent varier en fonction du pays et peuvent être modifiées sans préavis.

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