

Press Release

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Volvo Car Canada Ltd. Reports 47.5% Growth in July

RICHMOND HILL, ON. (August 1, 2018.) Volvo Car Canada Ltd. reported sales of 903 units in July 2018 compared to 612 sales in July 2017, representing an increase of 47.5%. This marks the thirty-fourth consecutive month of year-over-year sales growth for the brand.

Year to date, Volvo Canada has sold a total of 5464 vehicles in 2018 compared to 3811 vehicles sold year to date in 2017 representing an increase of 43.4%.

“We continue to see growth in Canada with our 4th consecutive month of 900+ units and I’m extremely proud of our Canadian team,” said Alexander Lvovich, Managing Director, Volvo Car Canada Ltd. “With the all-new S60 and V60 coming this Fall, customers now have the opportunity to pre-order their car today and be one of the first to take delivery.”

To learn more about the Volvo Car product, please visit: <http://www.volvocars.com/ca>

About Volvo Car Canada

Volvo Car Canada Ltd. is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCCL provides marketing, sales, parts, service, technology and training support to the 36 Volvo automobile retailers across Canada. For more information please refer to the Volvo Car Canada media website at: <https://www.media.volvocars.com/ca/en-ca>

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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