

Press Release

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Volvo Sets New Industry Benchmark - Only Brand With Entire Lineup Achieving 2021 IIHS Top Safety Pick Plus

- Volvo XC40 Recharge P8 Battery Electric Vehicle is the first fully electric small SUV to achieve a TOP SAFETY PICK PLUS award
- As of April 2021, Volvo Cars has earned more single year TOP SAFETY PICK PLUS awards than any other company since the honors started in 2013
- As of April 2021, Volvo Cars is the only brand to obtain 2021 TOP SAFETY PICK PLUS across all models

The Volvo XC40 Recharge P8 Battery Electric Vehicle (BEV) has earned a *TOP SAFETY PICK PLUS* (TSP+) from the the Insurance Institute for Highway Safety (IIHS). The addition of this vehicle means Volvo Cars is the only brand to achieve 2021 TSP+ awards across its entire product range.

The first fully electric Volvo is also the first fully electric small SUV to earn the award, and adds to the record set last month for the most single year TSP+ awards earned by any brand since TSP+ honors began in 2013.

IIHS awards TSP+ status to vehicles that provide the highest level of safety. Volvo Cars received nine TSP+ awards in February, five in March and now one in April, totaling 15 awards for 2021.

The focus Volvo Cars puts on safety systems as standard, including forward collision warning and automatic emergency braking, combined with advanced pedestrian and cyclist collision prevention, sets the company apart. Volvo has made these systems standard on all vehicles for several years, while many competitors continue to offer some of these features as options.

“Regardless of body style, engine or trim, every Volvo offers innovative protection in a crash.” said Anders Gustafsson, President and CEO of Volvo Car USA. “We are proud that IIHS has recognized this by awarding a Top Safety Pick Plus to every vehicle we produce today. No other company has been awarded this honor across all carlines in 2021.”

The Volvo XC40 P8 Recharge joins the following vehicles earning TSP+

The following vehicles produced after September 2020 have been awarded the *TOP SAFETY PICK PLUS* award from IIHS as of March 31, 2021:

- Volvo S90
- Volvo S90 Recharge
- Volvo V90
- Volvo V90 Cross Country

The following vehicles have been awarded the *TOP SAFETY PICK PLUS* award from IIHS as of March 31, 2021:

- Volvo V60 Cross Country

They join the following vehicles awarded the *TOP SAFETY PICK PLUS* in February:

- Volvo S60
- Volvo S60 Recharge
- Volvo V60
- Volvo V60 Recharge
- Volvo XC40
- Volvo XC60
- Volvo XC60 Recharge
- Volvo XC90
- Volvo XC90 Recharge

The company's vision is that no one should be killed or seriously injured in a new Volvo. Volvo has consistently innovated new safety features, including the introduction of a speed cap in new cars, run-off road protection, and a new suite of safety sensors debuting in the Volvo XC40 Recharge.

Keywords:

Press Releases, EX40, 2021, Product News

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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