

Press Release

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Volvo Car CANADA announces pricing for 2025 Volvo EX30

(RICHMOND HILL, ON) October 3, 2023 – Volvo Car Canada Ltd. announced today the full pricing for its first small premium fully electric SUV, the Volvo EX30. Unveiled to the world this June in Milan, Italy, the EX30 expands the Volvo Cars lineup of fully electric vehicles to four models.

With an attractive starting price of just \$53,700, Volvo customers can get a premium fully electric SUV for a similar price to an internal combustion engine-powered equivalent.

An espresso shot of Volvo Cars

Volvo EX30 confidently distills our Scandinavian design principles into a smaller, more concentrated package.

Customers can configure their EX30 with the choice of five exterior colours – Moss Yellow, Cloud Blue, Vapour Grey, Crystal White, or Onyx Black – ranging from bold and playful, to pure and elegant.

Moving inside, EX30 invites both drivers and passengers to experience the luxury of minimalistic Scandinavian design, using a combination of natural and recycled leather-free materials. Four unique interior design expressions – Mist, Pine, Indigo, & Breeze – are brilliantly complemented by five available ambient light themes, each inspired by Swedish landscapes, making it easy to create a personal EX30.

Big on features, too

The Volvo EX30 comes with all the safety you'd expect from a Volvo car. Engineered to help protect the people on the inside, as well as the world around it, using our extensive knowledge from real world accidents and injuries.

Designed to have the lowest CO₂ footprint of any Volvo car to date*, EX30 is also big on planetary safety, and represents a major step in the company's ambitions to be a fully electric car company by 2030 and carbon neutral by 2040.

Standard on every Volvo EX30 is Google built-in, featuring native Google Maps and Google Assistant. Also standard is wireless Apple CarPlay, and a range of advanced safety features including a Driver Alert System with Blind Spot Information System (BLIS) as standard, Door Opening Alert, Front & Rear Collision mitigation.

Upgrading to the Plus package level, EX30 owners can enjoy an immersive sound experience by Harman Kardon Premium Sound, a panoramic roof, as well as 19" wheels and a dual tone roof in Onyx Black.

The Ultra package level includes highlights like the next generation of Pilot Assist with Lane Change Assistance, 360° Camera with 3D view, and Park Pilot Assist.

For the Canadian winters, the EX30 will come standard with a heated steering wheel and heated front seats.

Details on the full consumer offer will be available in the coming weeks. *

Highly capable powertrains

The choice of two flexible and efficient electric propulsion options means the EX30 can conquer any journey, from commuting and city driving to weekend adventures.

With up to 442 kilometers of EPA estimated fully electric range* – the Single Motor Extended Range variant of the Volvo EX30 will be offered with the choice of three package levels.

Single Motor Extended Range	
Package level	Starting Price (excluding destination & fees)
Core	\$53,700
Plus	\$56,900
Ultra	\$59,100

With a 0-100 km/h time of just 3.6 seconds – the Twin Motor Performance variant of the EX30 is the fastest accelerating Volvo car, ever.

Twin Motor Performance	
Package level	Starting Price (excluding destination & fees)
Plus	\$59,900
Ultra	\$62,100

Canadians will be able to configure and reserve their EX30 later this fall, with deliveries expected to commence next Summer. The Volvo EX30 is set to become the third vehicle retailed under Volvo Car Canada's 'One Price Promise' which offers buyers a straightforward, transparent, and negotiation-free shopping experience from online to in-store. Customers interested in the Volvo EX30, or the rest of the Volvo Cars lineup should contact their local retailer or visit volvocars.ca to learn more.

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The small print

- Based on lifecycle CO₂ footprint over 200,000 kms of driving using EU27 electricity mix and related to globally available products.
- Google is a trademark of Google LLC.
- The figures are preliminary and derive from estimates and calculations performed by Volvo Cars for EX30 and these outcomes are not guaranteed. The driving range, horsepower, and energy consumption under real conditions vary depending on driving behavior and other external factors. Charging times can vary and are dependent on factors such as outdoor temperature, battery temperature, charging equipment, battery condition and car condition.
- Certain package levels may have limited availability. Final pricing and payment terms will be available closer to delivery time at your Volvo Cars retailer. Retailer price may vary. A reservation does not guarantee availability of a select trim.

About Volvo Car Canada Ltd.

Volvo Car Canada Ltd. is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCCL provides marketing, sales, parts, service, technology, and training support to the 37 Volvo automobile retailers across Canada. For more information, please refer to the Volvo Cars Canada media website at: www.media.volvocars.com/ca/en-ca

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Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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