

## Press Release

Jan 27, 2025 | ID: 338823

# An experience, not just a car: join us for the reveal of the Volvo EX30 Cross Country

Think you know what a car reveal looks like? Think again.

Inspired by the adventures people love in our home country, we plan to take you on a livestreamed trip to the rugged landscapes of Swedish Lapland.

From our cozy winter cabin, our experts and a special guest or two will introduce you to the Volvo EX30 Cross Country – a small car for big experiences – and explore how outdoors adventure can be accessible to anyone, in any part of the world.

Join the livestream on **Monday 10 February at 07:00 AM EST**, available in full at [EX30CrossCountryevent.volvocars.com](https://www.volvocars.com/ex30-cross-country-event)

### Keywords:

Press Releases, Product News, 2025, EX30 Cross Country

---

Descriptions and facts in this press material relate to Volvo Cars's international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

## Media Contacts

### **Jennifer Okoeguale**

Corporate Communications & PR

Volvo Car Canada Ltd

Phone: +1 647-881-6878

[jennifer.okoeguale@volvocars.com](mailto:jennifer.okoeguale@volvocars.com)

## Related Images



[More Images >](#)

[media.volvocars.com](https://media.volvocars.com) >

[volvocars.com](https://volvocars.com) >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).