

Communiqués de presse

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Volvo Cars reports August sales

Volvo Cars reported global sales of 48,029 cars in August, down 9 per cent compared to the same period last year.

The company's sales of electrified models – fully electric and plug-in hybrid models – accounted for 43 per cent of all cars sold during August and decreased by 17 per cent compared to the same period last year. The share of fully electric cars constituted 20 per cent of all cars sold for the month, while the share of plug-in hybrid models accounted for 23 per cent.

In August, the XC60 was the top-selling model with sales of 17,366 cars (2024: 14,723), followed by the XC40/EX40, with total sales of 9,404 cars (2024: 10,668) and the XC90 at 7,246 cars (2024: 7,292).

	August 2025	August 2024	Change	Jan-Aug 2025	Jan-Aug 2024	Change
Total	48,029	52,944	-9%	451,082	498,464	-10%
Electrified models	20,715	25,028	-17%	197,706	226,575	-13%
- Fully electric	9,604	13,418	-28%	90,326	118,308	-24%
- Plug-in hybrid	11,111	11,610	-4%	107,380	108,267	-1%
Mild hybrids/ICE	27,314	27,916	-2%	253,376	271,889	-7%

Volvo Cars in 2024

For the full year 2024, Volvo Car Group recorded a record-breaking core operating profit of SEK 27 billion. Revenue in 2024 amounted to an all-time high of SEK 400.2 billion, while global sales reached a record 763,389 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net-zero greenhouse gas emissions by 2040.

As of December 2024, Volvo Cars employed approximately 42,600 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

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Mots clés:

Corporate News, Press Releases

La description et les faits repris dans le matériel de presse concernent la gamme de voitures internationale de Volvo Cars. Les équipements peuvent être optionnels. Les spécifications peuvent varier en fonction du pays et peuvent être modifiées sans préavis.

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