

Persberichten

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Volvo S90 Excellence interior concept is a piece of art

Volvo Cars has unveiled a unique piece of art, based on the interior of the new S90 Excellence sedan, Volvo Cars' top-of-the-line variant of the S90.

The sculpture clearly illustrates how the Lounge Console could look in the new S90 Excellence, and Volvo Cars' commitment to deliver a new and exciting take on progressive luxury.

"We had such positive feedback with our original Lounge Console Concept in the XC90 that we wanted to take it a step closer to reality in an S90 Excellence interior. With this interior we wanted to create a piece of art, a sculpture. We've taken many of the original concepts and made them come to life," said Robin Page, Vice President Interior Design at Volvo Cars.



Starting at the rear, the Volvo Cars Design Team added the most comfortable seating and the supreme convenience of a centre control panel for features such as the heated/cooled cup holder, the sound system, massage function and the large multi-media screen. The rear armrest is home to a refrigeration unit and comes complete with two hand-cut crystal glasses from Swedish glassmaker Orrefors.

"One of the key elements is the removal of the front passenger seat. We removed this to provide unrestricted forward visibility and the sense of space and light that this brings. It has an immediate and extremely calming effect," said Robin Page.

The Lounge Console Concept in the S90 Excellence provides three comfortable alternatives – a mobile working station that combines a fold-out work table and large screen for checking your emails or video conferencing; a pure entertainment mode where you can catch up on your latest Netflix shows and a pure relaxation mode where you can recline your seat, take a cold drink from the fridge and relax with your feet on the heated foot support.

“We do things differently at Volvo Cars – we always have. Our distinctive approach to interior design aims to deliver a luxurious and calming experience. The art of Scandinavian Design is all about enhancing the life experience, and this is what Volvo Cars does best,” said Thomas Ingelath, Senior Vice President Design at Volvo Car Group.

Volvo Car Group in 2015

For the 2015 financial year, Volvo Car Group recorded an operating profit of 6,620 MSEK (2,128 MSEK in 2014). Revenue over the period amounted to 164,043 MSEK (137,590 MSEK). In 2015, global sales reached a record 503,127 cars, an increase of 8 per cent versus 2014. The record sales and operating profit cleared the way for Volvo Car Group to continue investing in its global transformation plan.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2015, Volvo Cars had almost 29,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

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Media contacten

Wout De Vuyst

Public Relations Specialist
wout.de.vuyst@volvocars.com

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