

Press Release

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Volvo design chief Thomas Ingenlath voted 'Design Hero' at Autocar Awards

Volvo Cars' Senior Vice President of Design, Thomas Ingenlath, has won the 'Design Hero' award at the 2017 Autocar Awards.

Ingenlath has been at Volvo since 2012 and has led a team of designers that have revolutionised Volvo design – and in turn helped make Volvos among the most desirable premium cars on sale today.

Modern Volvo styling takes traditional Scandinavian design cues – such as clean, simple lines and controlled surfaces – and combines them with classic proportions and striking details to create a distinctive range of premium cars. Add interiors that feature the finest natural materials, skilled craftsmanship and lots of natural light, and a Volvo is a luxurious, elegant, relaxing place in which to travel.



The first Volvo production model to benefit from this bold new design language was the XC90 seven-seat SUV in 2014, which was closely followed by the S90 saloon, V90 estate and the recently launched XC60 mid-sized SUV.

In order to highlight this new design direction at the Autocar Awards, Ingenlath personally chose a V90 D5 Inscription in Maple Brown, with blond/charcoal Nappa soft leather upholstery, walnut interior inlays, 20-inch eight-spoke diamond-cut alloy wheels, a panoramic glass sunroof and dark-

tinted windows.

Mark Tisshaw, Autocar Editor, said: "Great design is what brings the car industry to a wider audience, and Thomas has turned a mainstream product into a fully-fledged luxury brand.

"His five years in charge of design for Volvo has coincided with a reinvention of the company itself. Volvo's products are now among the most desirable, distinctive and best looking on the market, and are true rivals to the established German luxury car makers."

Commenting on the award, Thomas Ingenlath said: "It is a great honour to receive this award from such an influential motoring title as Autocar. Volvo's new design language is Scandinavian design at its best: form with function, and genuine beauty. That the hard work of everyone involved in designing Volvos has been recognised in such a way is a fantastic achievement."

Volvo Car Group in 2016

Voor het boekjaar 2016 liet Volvo Car Group (Volvo Cars) een bedrijfswinst optekenen van 11 miljard SEK (EUR 1,2 miljard), tegenover 6,6 miljard SEK (EUR 697 miljoen) in 2015. De omzet voor dit boekjaar bedroeg 180,7 miljard SEK (EUR 19,1 miljard), tegenover 164,0 miljard SEK (EUR 17,3 miljard) in 2015. In 2016 verkocht Volvo Car Group wereldwijd 534.332 auto's, ofwel 6,2% meer dan in 2015. Deze recordcijfers qua omzet en bedrijfswinst betekenen dat Volvo Car Group kan blijven investeren in het wereldwijde transformatieplan.

Over Volvo Car Group

Volvo is actief sinds 1927. Vandaag is Volvo Cars een van de bekendste en meest gerespecteerde automerken ter wereld. In 2016 werden 534.332 Volvo's verkocht in ongeveer 100 landen. Sinds 2010 is Volvo Cars eigendom van Zhejiang Geely Holding (Geely Holding) uit China. Het bedrijf maakte deel uit van de Zweeds Volvo Group tot 1999, wanneer het werd gekocht door het Amerikaanse Ford Motor Company. In 2010 werd Volvo Cars uiteindelijk overgenomen door Geely Holding.

In december 2016 stelde Volvo Cars wereldwijd meer dan 31.000 medewerkers tewerk. De hoofdzetel, productontwikkeling, marketing en administratie van Volvo Cars zijn grotendeels gevestigd in Göteborg, Zweden. Het hoofdkantoor van Volvo Cars voor China is gevestigd in Shanghai. De grootste autofabrieken van het bedrijf zijn gevestigd in Göteborg (Zweden), Gent (België) en Chengdu (China), terwijl de motoren worden gemaakt in Skövde (Zweden) en Zhangjiakou (China) en de carrosserie-onderdelen in Olofström (Zweden).

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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